



INTRANET GLOBAL FORUM THE COCA-COLA COMPANY

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Norton
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| *Coca-Cola* Connect.●



welcome to

Coca-Cola®

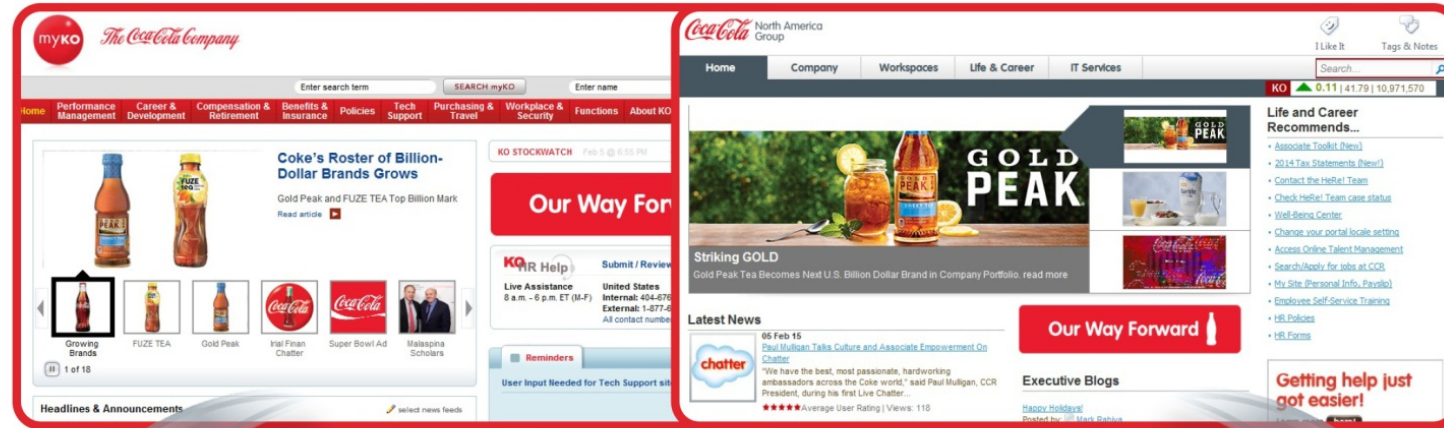
20 BILLION DOLLAR brands





A UNIVERSE WITHIN ITSELF

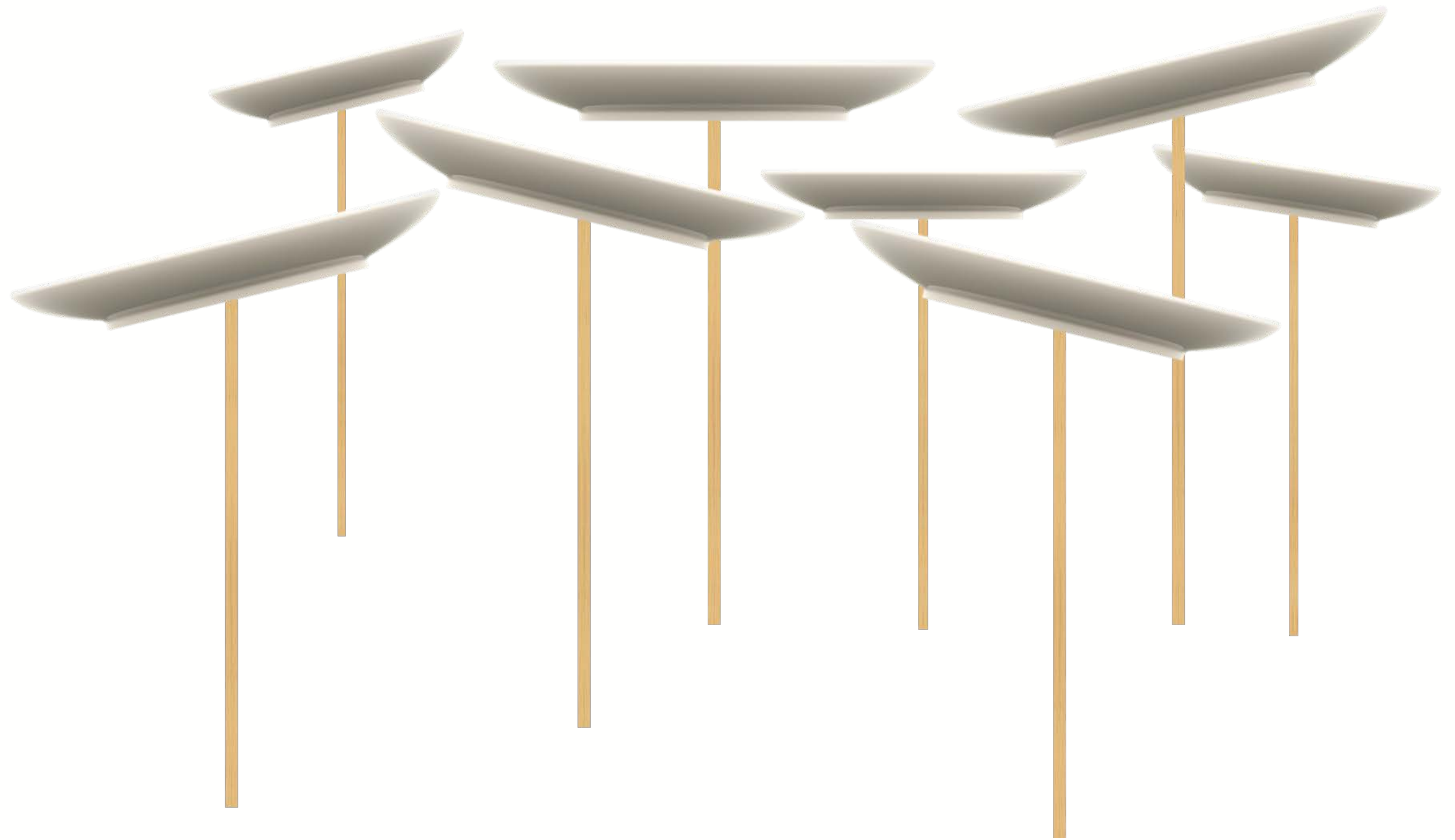
The Problem



Identifying Key Stakeholders

	PAC	HR	GBS/Other	IT
Executive SC	Executive Sponsors 2	Executive Sponsors 4	Executive Sponsors 4	Executive Sponsors 5
Project Operating Committee	Project Leadership 12			
Business Advisory Committee	Strategic Advisors 2	Strategic Advisors 9	Strategic Advisors 9	Strategic Advisors 4
Targeted Sessions	Related Initiative Stakeholders 13			
	Content Stakeholders	Content Stakeholders	Content Stakeholders	Content Stakeholders
	350+			

Stakeholder All Hands Meetings



CONTENT

TECHNOLOGY

VIDEO



ENGAGING

Outperform high-performing external companies



INCREASING REVENUE

Increased client contributions



SAVINGS + VALUE

We bring millions of dollars in savings AND business value



MAKING THE SHIFT FROM WAITER TO PARTNER

This journey is far from over



Cutting edge technology

- Virtual reality
- Augmented reality
- Beacons and tracking



Expanding services

- Growing our current lines of service
- Exploring new services: industrial design



Introducing new tools

- New creative management system
- New reporting tools
- New workflows



Strengthening our infrastructure

- New structure
- New roles
- New ways to focus on project management



Global teams

- Deploying virtual teams
- 24/7 support around the globe

Q&A





THANK YOU.

