

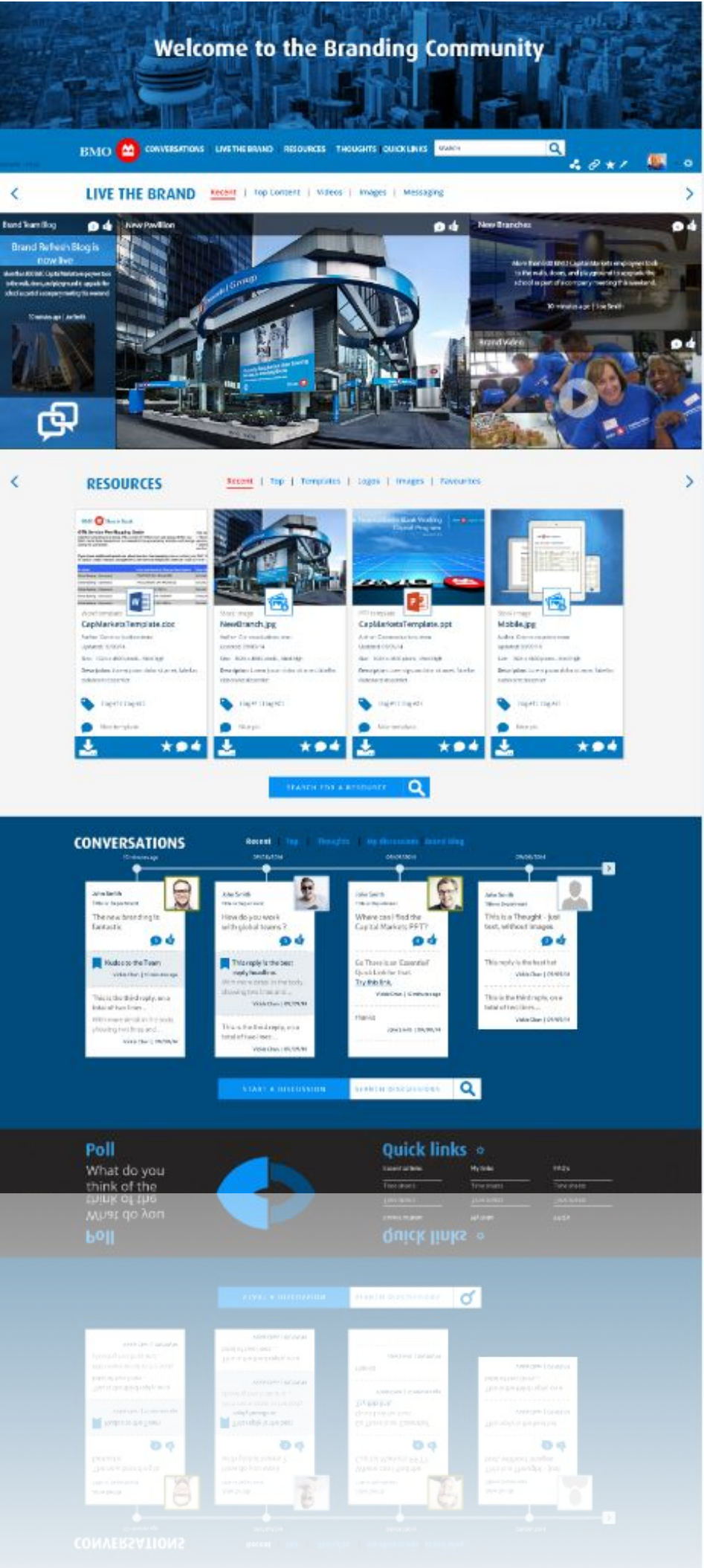
Digital Workplace Process

Prescient Digital Media



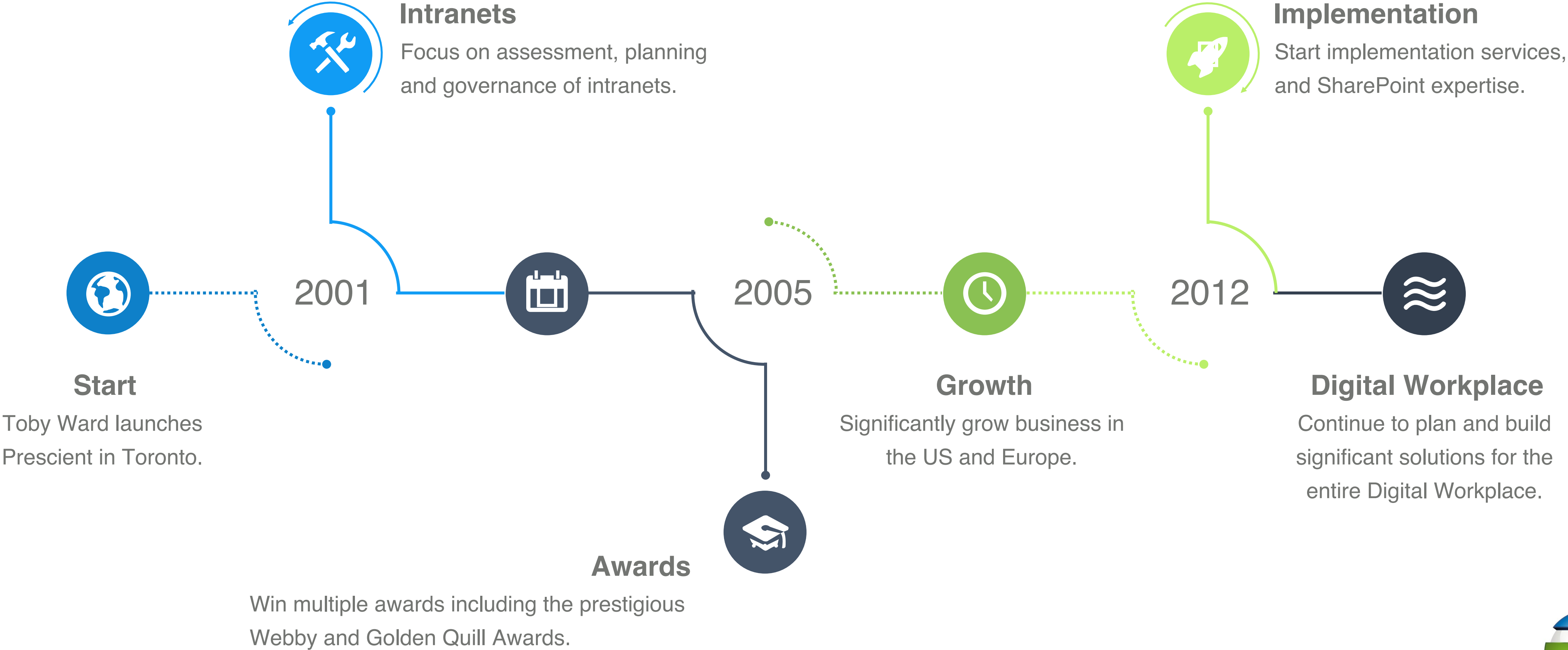
PRESCIENT
DIGITAL MEDIA

Intranets & Digital Workplaces













Our History

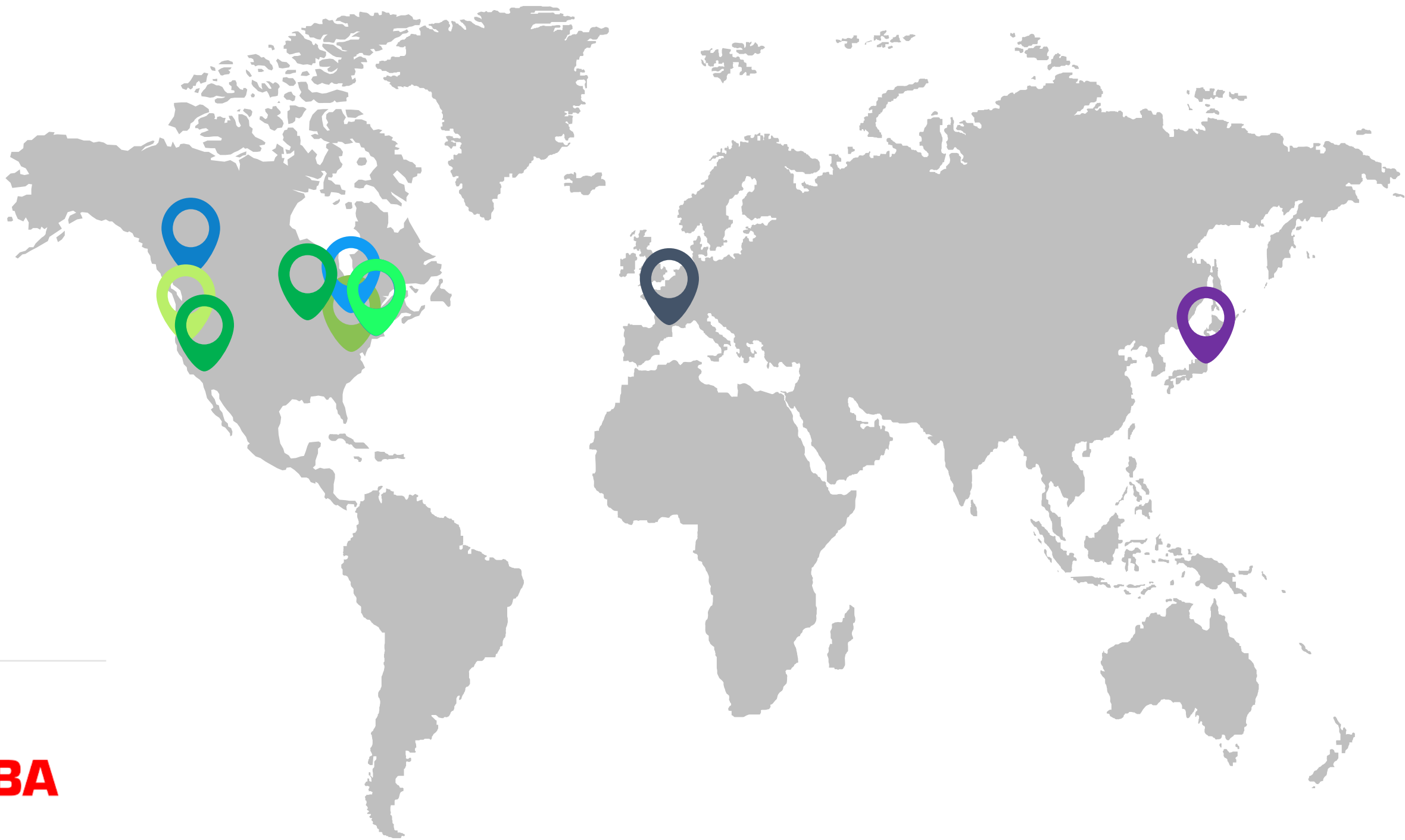
Listen. Understand. Deliver.



Digital Workplace is Global

More than 200 Clients, Global Leaders



The Digital Workplace

5

It doesn't replace the intranet, it includes it

Sum Total of All Digital Tools

Internal + External



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@TobyWard

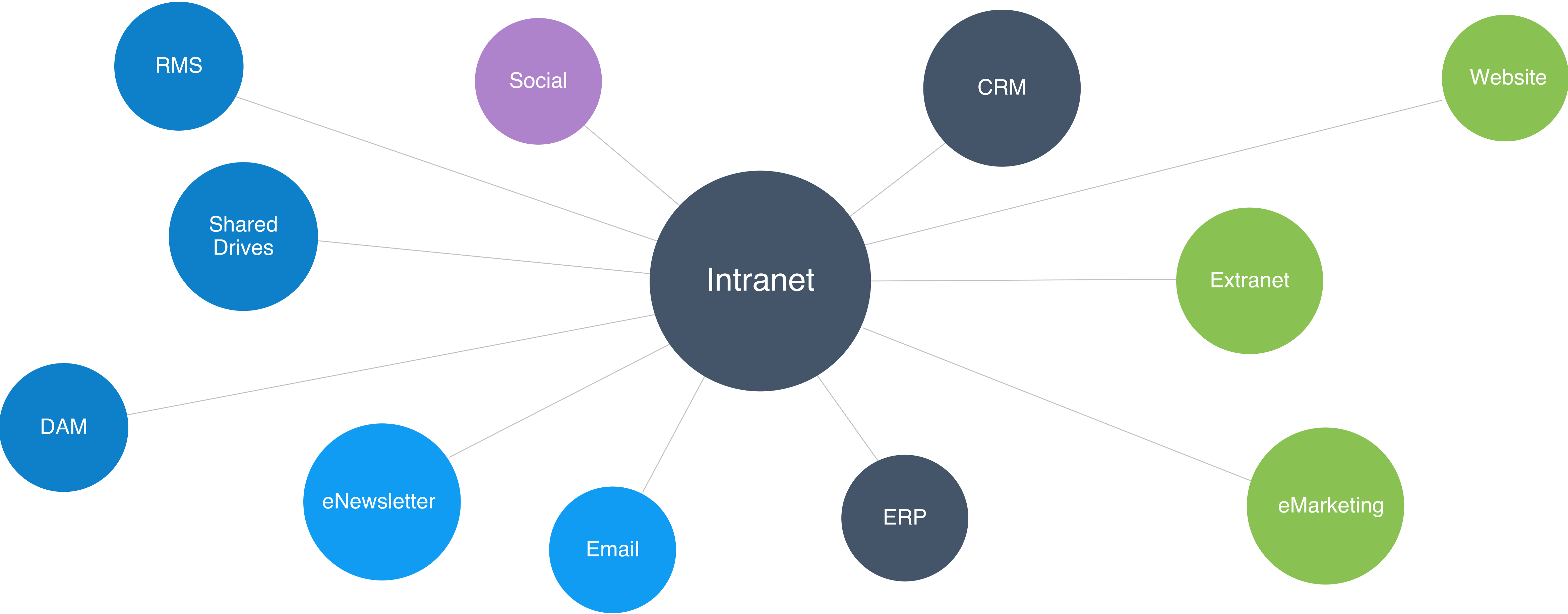


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The Intranet Gateway

Gateway to the Digital Workplace



Digital Workplace Success

It's people and process, not merely technology



Methodology

First Ever Dedicated Intranet Methodology



Assessment

Document the current state & future need



Heuristic Assessment

Review, analyze, score more than 400 intranet attributes



Business Requirements

Understand, document, analyze executive and stakeholder requirements



User Requirements

Understand, document, analyze employee requirements



Collaboration readiness

Research and analyze appropriateness and readiness for social tools



Benchmarking

Review, analyze and score leading intranets versus yours



Findings & Recommendations

A detailed analysis of all findings and a host (100+ on avg.) of recommendations



Gap Analysis
Business Requirements
User Requirements
Benchmarking
Social Media Readiness

SWOT Analysis

Gap Analysis



Strengths

What works well, what should be kept, and enhanced



Weaknesses

What works poorly, and should be eliminated or completely redesigned



Opportunities

Biggest opportunities for improvement and focus in the next iteration

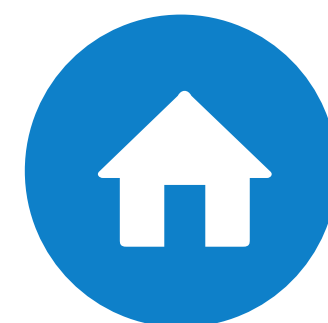


Threats

Those threats or barriers to success that must be directly addressed

Planning

Strategic, functional, and design



Strategic Planning

Review, analyze, score more than 400 intranet attributes



Governance

Understand, document, analyze executive and stakeholder requirements



Business Case & ROI

Understand, document, analyze employee requirements



Social Planning

Research and analyze appropriateness and readiness for social tools



Functional Planning

Review, analyze and score leading intranets versus yours

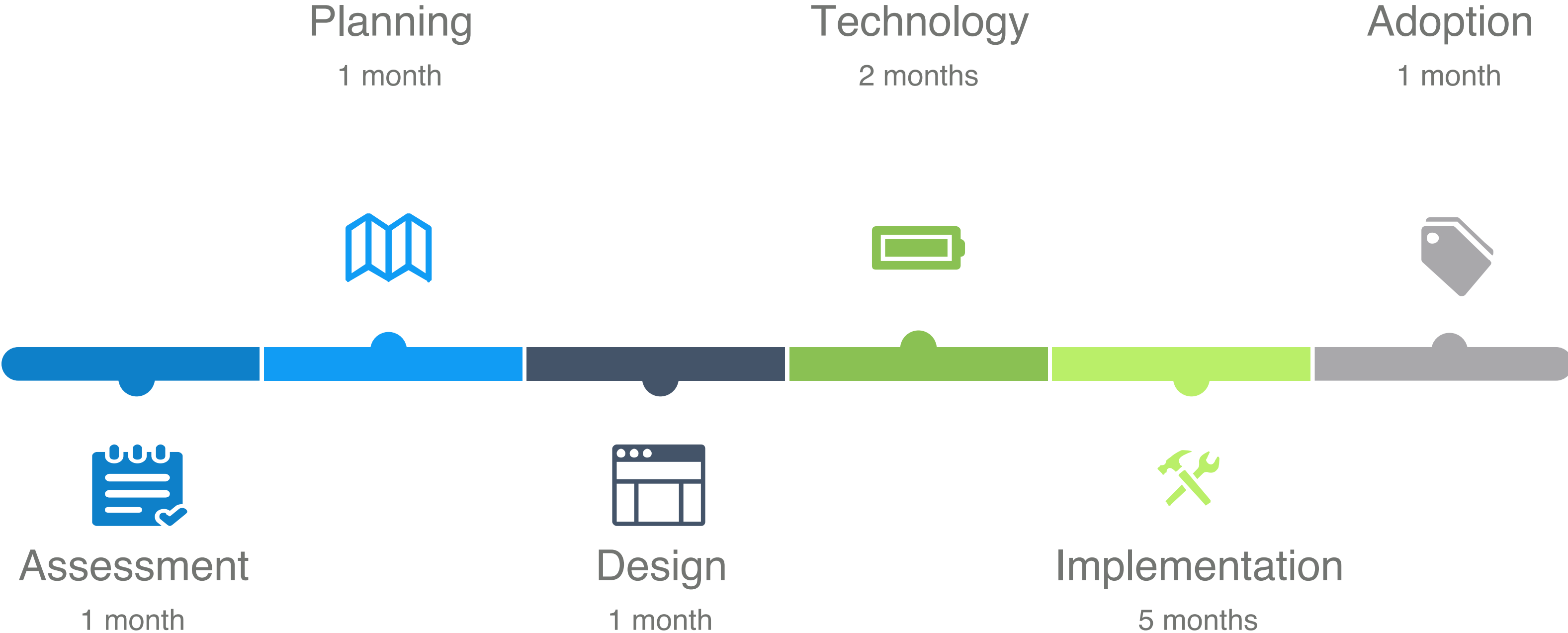


User Experience

A detailed analysis of all findings and a host (100+ on avg.) of recommendations

Timeline Services

9 – 12 months





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