

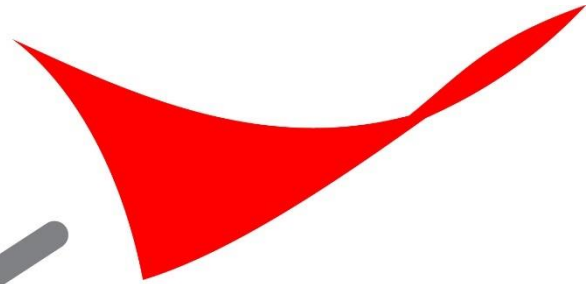
# ConocoPhillips presents *The Mark*

Ray Scippa

Director, Employee Communications

October 19, 2016

the  
mark



# The Team



# The Mark


SharePoint

Scippa, Raymond A ?

AUTHOR BROWSE PAGE PUBLISH


Type to search documents, people and networks

44.67  
NYSE +0.45 (+1.02%)



+  
Zoom  
-  
Settings  
Link


Houston



the mark


Our Company > My Work & Collaboration > My Life & Career >

COMPANY NEWS




FIELD VERIFICATION

COMPANY ANNOUNCEMENTS




Daily Media Watch now available on Company Tools  
Posted 10/4/2016




Sinopec Geophysical completes 3D seismic work in Algeria  
Posted 10/10/2016  
External News Feed

COMPANY TOOLS



Strategic Communications




Daily Media Watch

Accountability  
+  
Performance

Brand Center

ConocoPhillips  
2016  
UNITED WAY Campaign

CONOCOPHILLIPS PODCAST NETWORK



QUICK REFERENCE

ConocoPhillips

Rome was not built in a day.

Good web design requires investment in research, design, build, rollout and...

**continuous improvement through iteration..**

It's not possible to build a first-rate intranet that informs and motivates employees & increases productivity and sharing without the staff to **design, develop, deploy, write, manage and govern.**

Consultants bring expertise and credibility to an intranet team...

A truly great intranet project will ensure **effective knowledge transfer...**

The “**intranet-as-project**” problem persists; organizations continue to see intranets as something they devote resources to in the short term, but don’t continuously support or resource in the longer term.



# Our Company


SharePoint

Scippa, Raymond A ?

AUTHOR BROWSE PAGE PUBLISH


Type to search documents, people and networks

44.64  
NYSE +0.42 (+0.95%)




+  
Zoom  
-  
Settings  
Link

Houston



Our Company > My Work & Collaboration > My Life & Career >

COMPANY NEWS



AUDIO EDGE: INVESTING IN YOUR HEALTH SAVINGS ACCOUNT (HSA)

COMPANY ANNOUNCEMENTS

2016 United Way Campaign


Posted 10/3/2016

Frank's International scoops up Blackhawk for \$321 million


Posted 10/10/2016

External News Feed

COMPANY TOOLS



Strategic Communications



Daily Media Watch


Accountability  
+  
Performance

Brand Center

ConocoPhillips

2016  
UNITED WAY CAMPAIGN

CONOCOPHILLIPS PODCAST NETWORK



Eye in the Sky  
cpn

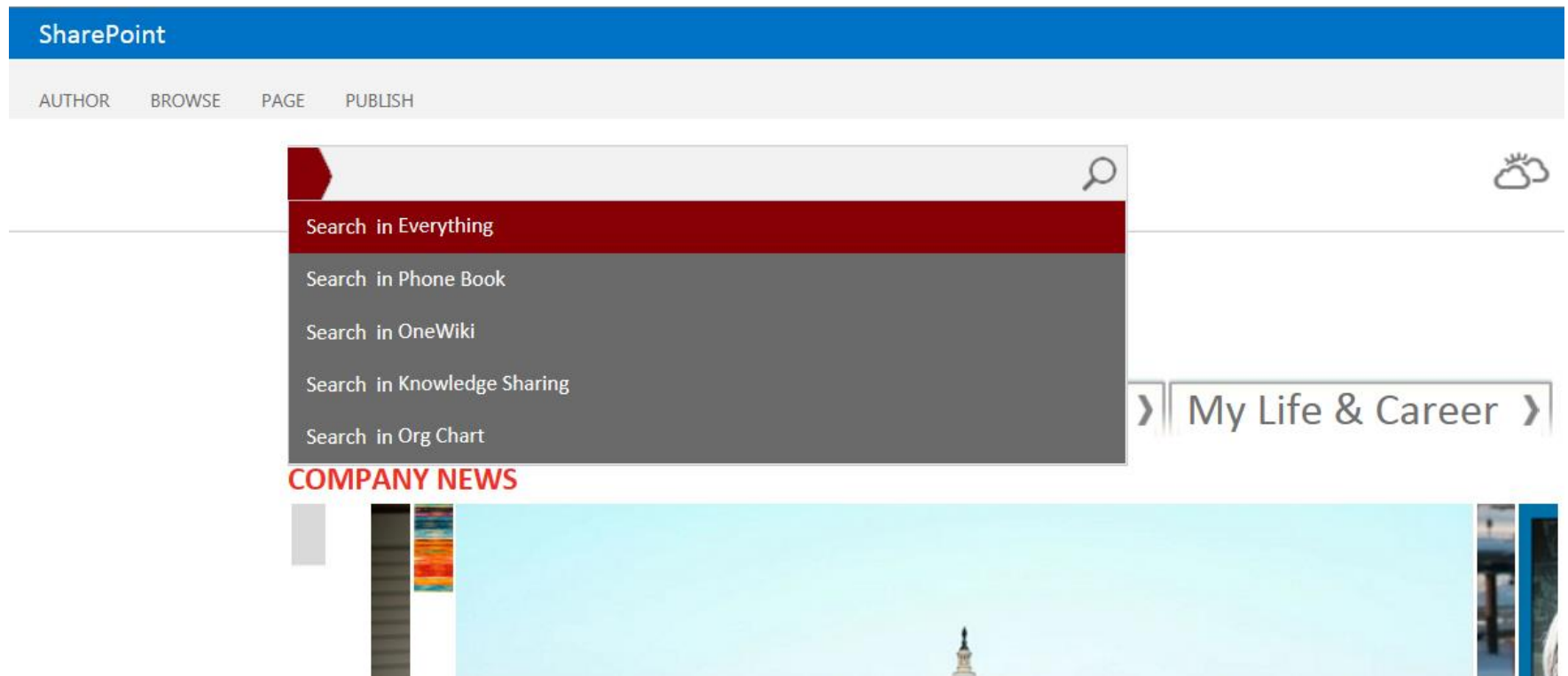
QUICK REFERENCE

ConocoPhillips

9

ConocoPhillips

# Our Company - Search



# Our Company – Stocks and Commodities

The screenshot displays a financial dashboard interface. At the top right, the user's name "Scippa, Raymond A" is shown next to a help icon. Below this, there is a "FOLLOW" button with a star icon and a window icon. The main content area features a weather widget for Houston showing 89.4°F. A stock price pop-up is centered, displaying a green upward arrow, the price "44.55", and the change "+0.64 (+1.46%)". To the right of the price is a small profile picture of a man. Below the price, the text "NYSE" is visible. The pop-up also lists "Price Change: +0.64 (+1.46%)", "Last Trade: 10/06/16 - 03:43PM", and "Last Update: 10/06/16 - 03:43PM". At the bottom of the pop-up are links for "Peer Stocks/Indices", "Extended Peer Stocks", "Savings Plan Funds", and "Commodities". In the background, a "my Life & Career" menu is visible on the left, and a headline "ConocoPhillips to hold third-" is partially visible at the bottom.

Scippa, Raymond A ?

☆ FOLLOW [Window Icon]

☁ 89.4°F  
Houston

▲ 44.55  
NYSE +0.64 (+1.46%)

Zoom [Settings Icon] [Link Icon]

Price Change: +0.64 (+1.46%)  
Last Trade: 10/06/16 - 03:43PM  
Last Update: 10/06/16 - 03:43PM

[Peer Stocks/Indices](#)  
[Extended Peer Stocks](#)  
[Savings Plan Funds](#)  
[Commodities](#)

my Life & Career >

COMPAN

ConocoPhillips to hold third-

# Our Company – Settings Cog

The screenshot shows a SharePoint intranet interface with a blue header bar containing the text 'SharePoint' and a user profile 'Scippa, Raymond A'. Below the header is a navigation bar with 'AUTHOR', 'BROWSE', 'PAGE', and 'PUBLISH' links. A search bar is partially visible with the text 'Type to'. A modal window titled 'About The Mark' is open in the center. The modal contains the following text: 'Welcome to **The Mark**: It offers you the newest and most efficient way to access content and resources on the intranet. The site presents an aggregation of global and local information that helps shape our SPIRIT value culture while providing the tools you need to get your job done. Content for *The Mark* is presented on three main pages: **Our Company** (global and local company news and information), **My Work and Collaboration** (tools and resources for your everyday work activities), and **My Life and Career** (human resources and benefits). To provide you with local information, *the Mark* needs to know where you are. So, please take a moment to choose your default location. 1. Select your region/location Please let *The Mark* know where you work. For example: 

- Select "United States" → Select "Houston"
- Select "APME" → Select "Australia" → Select "Australia East"

 There are three selection boxes. The first box contains 'APME', 'Canada', 'Europe', 'Other International', and 'United States' (selected). The second box contains 'Alaska', 'Bartlesville', 'Houston' (selected), and 'Lower 48'. The third box is empty. 2. Select your language To present content in the language of your choice, simply select it from the following list: A box contains 'English' (selected). At the bottom of the modal, there is a 'QUICK REFERENCE' section with a red arrow icon. Below the modal, a footer bar contains the ConocoPhillips logo and a calendar for October 2016 showing dates 12 and 13 with events 'CPR/AED Training' and 'Hispanic Heritage Celebration'. A small bar chart shows data for 2015, 1Q16, and 2Q16 with values 1133 and 1.

SharePoint

Scippa, Raymond A

AUTHOR BROWSE PAGE PUBLISH

Type to

### About The Mark

Welcome to **The Mark**: It offers you the newest and most efficient way to access content and resources on the intranet. The site presents an aggregation of global and local information that helps shape our SPIRIT value culture while providing the tools you need to get your job done.

Content for *The Mark* is presented on three main pages:

- Our Company** (global and local company news and information)
- My Work and Collaboration** (tools and resources for your everyday work activities)
- My Life and Career** (human resources and benefits)

To provide you with local information, *the Mark* needs to know where you are. So, please take a moment to choose your default location.

#### 1. Select your region/location

Please let *The Mark* know where you work. For example:

- Select "United States" → Select "Houston"
- Select "APME" → Select "Australia" → Select "Australia East"

APME	Alaska	
Canada	Bartlesville	
Europe	Houston	
Other International	Lower 48	
United States		

#### 2. Select your language

To present content in the language of your choice, simply select it from the following list:

English
---------

Follow safe lifting operations and do not walk under a suspended load. Learn more on the Life Saving Rules site.

2015 1Q16 2Q16 1133 1

MTD Oct. 2016

OCT 12 CPR/AED Training

OCT 13 Hispanic Heritage Celebration

QUICK REFERENCE

ConocoPhillips

# Our Company – My Links

The screenshot shows a user interface with a blue header bar. In the top right corner, the user's name 'Scippa, Raymond A' is displayed next to a question mark icon. Below the header, there is a navigation bar with a star icon and the word 'FOLLOW', and a square icon. The main content area features a weather widget showing '89.4°F Houston' with a cloud icon, a stock market widget showing '44.55 NYSE +0.64 (+1.46%)' with a green up arrow, and a profile picture of a man. To the right of the profile picture are zoom controls (+, -, and a 'Zoom' label) and a settings gear icon. A 'MY LINKS' dropdown menu is open, displaying a list of links: 'HR Express', 'Spirit Magazine Home', 'SPIRIT Awards Nomination Site', 'The Mark Monitor', 'Editorial Calendar', 'Transcription', 'SPIRIT Awards SharePoint', 'Industry Weapon', 'Web Trends', and 'Media Platform'. At the bottom of the menu is an 'Add/Edit Links' button and a pagination indicator '1' between double arrows. The background of the page shows a 'e & Career' link and a news headline 'IHI E&C terminates dozens of Houston employe...'. The ConocoPhillips logo is visible in the bottom right corner.

Scippa, Raymond A ?

☆ FOLLOW

89.4°F  
Houston

44.55  
NYSE +0.64 (+1.46%)

Zoom

**MY LINKS** ⓘ

- HR Express
- Spirit Magazine Home
- SPIRIT Awards Nomination Site
- The Mark Monitor
- Editorial Calendar
- Transcription
- SPIRIT Awards SharePoint
- Industry Weapon
- Web Trends
- Media Platform

Add/Edit Links 1

e & Career >

IHI E&C terminates dozens of Houston employe...

ConocoPhillips

# Our Company – Three Main Pages

SharePoint

AUTHOR BROWSE PAGE PUBLISH

Type to search documents, people and networks

89.4°F Houston NYSE 44.55 +0.64 (+1.46%)

Scippa, Raymond A ?

FOLLOW

the mark

Our Company > My Work & Collaboration > My Life & Career >

COMPANY NEWS

COMPANY ANNOUNCEMENTS

ConocoPhillips to hold third-quarter conference call on  
Posted 10/6/2016

IHI E&C terminates dozens of Houston employee...  
Oil settles above \$50 a barrel for first time since...  
Sasol completes first onshore 3D seismic campai...  
OKEA to buy Wintershall's stake in Yme license

External News Feed

GET OUT THE VOTE

# Our Company – Mega Menus

The screenshot displays the ConocoPhillips website with the 'Our Company' mega menu expanded. The menu is organized into two main columns: 'HOUSTON' and 'GLOBAL'. The 'HOUSTON' column includes links for 'ABOUT CONOCOPHILLIPS' and 'FUNCTIONS'. The 'GLOBAL' column includes links for 'ABOUT CONOCOPHILLIPS', 'FUNCTIONS', 'REAL ESTATE & FACILITIES SERVICES', 'BUSINESS DEVELOPMENT', 'CHIEF ECONOMIST OFFICE', 'COMMERCIAL BUSINESSES', 'CORPORATE PLANNING & DEVELOPMENT', 'FINANCE', 'GOVERNMENT AFFAIRS', 'HUMAN RESOURCES', 'INVESTOR RELATIONS & COMMUNICATIONS', 'LEGAL', 'PRODUCTION, DRILLING AND PROJECTS', and 'STRATEGY, EXPLORATION & TECHNOLOGY'. To the right of the menu, there is a 'COMPANY ANNOUNCEMENTS' section with two articles: 'Office 365 learning sessions in October!' and 'Oil climbs above \$50 for first time since June'. Below this is a 'CONOCOPHILLIPS PODCAST NETWORK' section featuring a podcast player. At the bottom right, there is an 'EVENTS' section listing upcoming events: 'United Way Campaign Lawn Rally', 'CPR/AED Training', and 'Hispanic Heritage Celebration'. The ConocoPhillips logo is visible in the bottom right corner.

the mark

Houston

Our Company ▾ My Work & Collaboration ▸ My Life & Career ▸

**HOUSTON**

- ABOUT CONOCOPHILLIPS
- FUNCTIONS ▸

**GLOBAL**

- ABOUT CONOCOPHILLIPS ▸
- FUNCTIONS
- REAL ESTATE & FACILITIES SERVICES
- BUSINESS DEVELOPMENT
- CHIEF ECONOMIST OFFICE
- COMMERCIAL BUSINESSES
- CORPORATE PLANNING & DEVELOPMENT ▸
- FINANCE
- GOVERNMENT AFFAIRS
- HUMAN RESOURCES
- INVESTOR RELATIONS & COMMUNICATIONS
- LEGAL ▸
- PRODUCTION, DRILLING AND PROJECTS ▸
- STRATEGY, EXPLORATION & TECHNOLOGY ▸

**COMPANY ANNOUNCEMENTS**

**Office 365 learning sessions in October!**  
Posted 10/5/2016

**Oil climbs above \$50 for first time since June**  
Posted 10/06/2016  
External News Feed

**CONOCOPHILLIPS PODCAST NETWORK**

**EVENTS**

- OCT 10 United Way Campaign Lawn Rally
- OCT 12 CPR/AED Training
- OCT 13 Hispanic Heritage Celebration

ConocoPhillips



# Our Company – The Map

The screenshot shows a web interface for ConocoPhillips. At the top right, the user is logged in as "Scippa, Raymond A" with a "FOLLOW" button. Below this, there is a search bar, weather information for Houston (89.4°F), and stock market data for NYSE (44.55, +0.64 (+1.46%)). A profile picture of a man is also visible. The main content area features a map of the United States with a dropdown menu open for "Houston". The dropdown menu lists various regions and locations under five categories: APME, CANADA, EUROPE, OTHER INTERNATIONAL, and UNITED STATES. The UNITED STATES category is currently selected, showing a list of locations including Alaska, Bartlesville, Houston, Lower 48, Gulf Coast, Lower 48 Home, Mid Continent, and Rockies. Below the map, there is a section titled "October!" with a date "Posted 10/5/2016".

Scippa, Raymond A

☆ FOLLOW

89.4°F  
Houston

44.55  
NYSE +0.64 (+1.46%)

Houston

APME	CANADA	EUROPE	OTHER INTERNATIONAL	UNITED STATES
AUSTRALIA		LIBYA	ANGOLA	ALASKA
▪ Australia East		NORWAY		BARTLESVILLE
▪ Australia West		TEESSIDE		HOUSTON
CHINA		UNITED KINGDOM		LOWER 48
INDONESIA				▪ Gulf Coast
MALAYSIA		▪ Aberdeen		▪ Lower 48 Home
QATAR		▪ London		▪ Mid Continent
SINGAPORE				▪ Rockies

October!  
Posted 10/5/2016



# Our Company - News

SharePoint

Scippa, Raymond A ?

AUTHOR BROWSE PAGE PUBLISH

Type to search documents, people and networks

44.55  
NYSE +0.33 (+0.75%)  
Zoom  
Settings


FOLLOW

the mark


Houston

Our Company > My Work & Collaboration > My Life & Career >

COMPANY NEWS


  
GET OUT THE VOTE


COMPANY ANNOUNCEMENTS


  
ConocoPhillips to hold third-quarter conference call on  
Posted 10/6/2016  
Trinidad and Tobago proved gas reserves declin...  
Texas couple sue Talisman Energy over Eagle Fo...  
Frank's International scoops up Blackhawk for \$...  
Sinopec Geophysical completes 3D seismic work...


External News Feed

COMPANY TOOLS


  
Strategic Communications

  
Daily Media Watch

  
Brand Center

  
2016 United Way Campaign

CONOCOPHILLIPS PODCAST NETWORK

  
EYE IN THE SKY  
cpn

QUICK REFERENCE

ConocoPhillips



June 15, 2016

## Our Company

Audio Edge: 2016 Lifetime Achievement with Larry McDougall (4:44) [Listen](#).



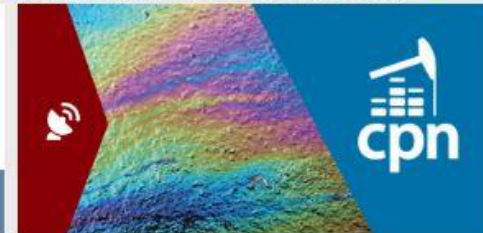
- 8 Life Saving Rules: Bypassing safety equipment (4:36) [Watch video](#).
- 2Q 2016 issue of *spirit Magazine* now available [Read more](#).
- Featured from Canada: Winning with Energy Efficiency [Read more](#).
- Featured from Bartlesville: Labs reach three-year safety milestone [Read more](#).
- Photo gallery: 2016 Asia Pacific Showcase [View](#).
- A campus cat tale [Read more](#).

# Our Company – Other Key Features

## COMPANY TOOLS



## CONOCOPHILLIPS PODCAST NETWORK



## SAFETY MESSAGES

### Life Saving Rules

Follow safe lifting operations and do not walk under a suspended load. Learn more on the Life Saving Rules site.

[Life Saving Rules Home](#)

## GLOBAL PERFORMANCE



## LOCAL PERFORMANCE



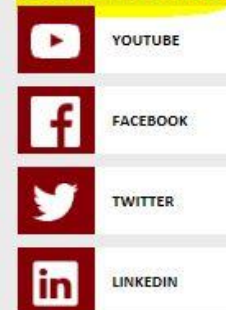
## EVENTS

OCT 10	United Way Campaign Lawn Rally
OCT 12	CPR/AED Training
OCT 13	Hispanic Heritage Celebration
OCT 17	Flu Vaccines (A-C)
OCT 17	Flu Vaccines (D-F)

## PUBLICATIONS



## SOCIAL MEDIA FEEDS



# Our Company – ConocoPhillips Podcast Network



CONOCOPHILLIPS PODCAST  
NETWORK DIRECTORY



## EPISODE 11

### FEATURED EPISODE

October 12, 2016 • At Blueberry Montney, located in a remote corner of northeastern British Columbia, an integrated team from ConocoPhillips recently completed a water recycling and reuse pilot project - the first for the company in Canada. Learn what makes this project unique and how it could save money, reduce fresh water consumption and take trucks off the road. (10:18)



0:00:00

0:10:18



Ryan's  
Blog



Audio  
Edge



spirit  
Audio



Life at  
ConocoPhillips  
WITH GUS MORGAN



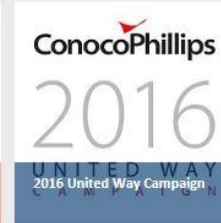
Conversations  
Discussions  
Questions





# Our Company - Other Key Features

## COMPANY TOOLS



## CONOCOPHILLIPS PODCAST NETWORK



## SAFETY MESSAGES

### Life Saving Rules

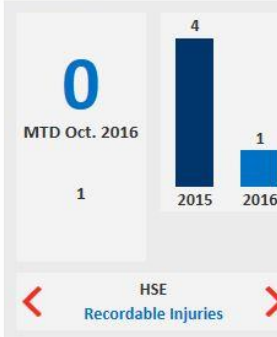
Follow safe lifting operations and do not walk under a suspended load. Learn more on the Life Saving Rules site.

[Life Saving Rules Home](#)

## GLOBAL PERFORMANCE



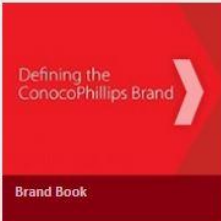
## LOCAL PERFORMANCE



## EVENTS

OCT 12	CPR/AED Training
OCT 13	Hispanic Heritage Celebration
OCT 17	Flu Vaccines (A-C)
OCT 17	Flu Vaccines (D-F)
OCT 18	Flu Vaccines (G-I)

## PUBLICATIONS



## SOCIAL MEDIA FEEDS



# Our Company – Local Social Media

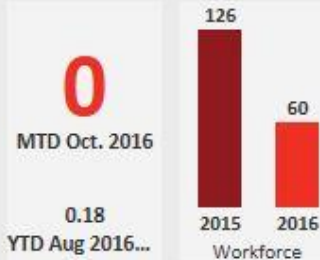
## SAFETY MESSAGES

### Life Saving Rules

Follow safe lifting operations and do not walk under a suspended load. Learn more on the Life Saving Rules site.

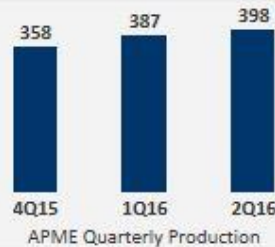
[Life Saving Rules Home](#)

## GLOBAL PERFORMANCE



< **HSE** **Recordable Injuries** >

## LOCAL PERFORMANCE



< **Performance** **APME Quarterly Production** >

## EVENTS

OCT 7	GLADSTONE: Oktoberfest Sundowner
OCT 8	Brisbane Social Club - Race Day Spring Carnival
NOV 13	Family End of Year Party - Gladstone
NOV 19	Brisbane Social Club - Family Christmas Day
DEC 3	Brisbane Social Club - Christmas Party

## PUBLICATIONS



The Spirit of Integrity



The Bullseye



2015 Sustainability Report



2015 Annual Report

## SOCIAL MEDIA FEEDS



# Our Company – Quick Reference footer

## ▲ QUICK REFERENCE



### Global

Brand Center  
Daily Media Watch  
Employee Discounts  
Ethics Helpline  
Global Security  
Organizational Announce...

Organizational Charts  
Phone Book  
Power in Cooperation  
PowerPoint Templates  
Submit a Story or Annou...

### Houston

Campus Map  
Contact Internal Commu...  
Emergency Information  
▪ Hurricane Preparedness  
Feedback for The Mark?

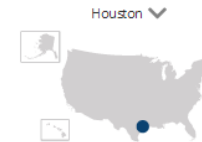
Houston Calendar  
Marketplace  
Real Estate & Facilities S...

English ^

# My Work & Collaboration



Our Company > **My Work & Collaboration** > My Life & Career >



## WORK NEWS

September Mobility Monthly

Security Awareness

September OneDrive sessions

OneDrive is here

## WORK ANNOUNCEMENTS

**N. Eldridge lane closures**  
Posted 9/7/2016

## TOPIC CENTRAL

Contingent Workforce Program site	ISSoW
Timesheets	Policy Central
Travel Central	Travel & Expense Reports
IT Central	Communications Approvals Process
Meeting Central	Technical Paper Approvals
Supervisor Central	Ethics Helpline
Leadership Forum Toolbox (Restricted)	Supply Chain Central
Talent Management &	Onboarding Central

## RESOURCES

Real Estate & Facilities Services	Compass Foodservice
Houston Transformation	Houston Area Campus Evacuation Maps
Office Moves (Includes TCOM)	Work Order Requests
Houston Van Shuttle	Mail and Document Services
A to Z Resources	Conferencing Space Request
Ergonomics	Document Print Services

## OFFICE 365

**Office 365**  
**September Virtual Learning**  
Online  
30-minute sessions via Skype

## KNOWLEDGE SHARING

- My NoE Memberships
- NoE Navigation
- My NoE Workgroup Memberships

▼ QUICK REFERENCE

ConocoPhillips



# My Life & Career



Our Company > My Work & Collaboration > **My Life & Career >**



## HR NEWS

**2017 Benefits Preview**

2017 BENEFITS PREVIEW



Protect Yourself  
**Get a flu vaccine at no cost to you**

Flu Vaccines Week: Nov 14-18  
Main Campus Medical Center

GET A FLU VACCINE AT NO COST

## HR ANNOUNCEMENTS



**2017 holiday schedule for Houston & Bartlesville posted**

Posted 8/25/2016



**HR Knowledge Center**

Posted 10/30/2014

HR Knowledge Center

## CAREER DEVELOPMENT RESOURCES



Talent Management Teams (TMT)



Leadership Competencies



Career Management



Leadership Behaviors

## LIFE AT CONOCOPHILLIPS



**The Good For You! Campaign**

Posted 01/01/2015

## HR RESOURCES



QUICK REFERENCE

## TOOLS



MYLEARNING



NEW HIRE &  
INTERN  
ONBOARDING

ConocoPhillips

