

## Listen. Understand. Deliver.

Volume 5 Issue 5

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### [Social media tools: the best for your intranet 2.0 strategy](#)

The number of social media tools available to organizations today can be overwhelming. With your organization's efficiency and collaboration on the line, it's important to pick the right one.



[Read more >>](#)

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### [Beyond Hype, Social Media opens new frontiers for Business](#)

Last year, social media acceptance and usage grew at a rapid rate. Today, Facebook has more than 400 million active users, one fifth of which are using the newer and rapidly growing mobile platform. Not bad for a company that started just six years ago.



[More social media success stories >>](#)

### Webinar

**Social media tools: the best for your intranet 2.0 strategy**

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### [Ahhhh, the power. Social media policies & guidelines a must for responsible empowerment](#)

Every enterprise has some sort of social media touching it. Whether it is an officially sanctioned Facebook Fan page, or employees Tweeting on the latest company gossip, social media is here; and here to stay.



[More social media must-haves >>](#)

### Have a topic in mind?

[Help us pick our webinar topics for 2010.](#)

### [Best Practices for Managing a Government Website Redevelopment](#)

Prescient Digital Media has been fortunate to have had the experience of working with clients in a wide range of sectors on a variety of projects - from multifaceted portals for complex, geographically dispersed organizations to targeted social media strategies for SMBs.



[More on the MEDT case study >>](#)

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### [Social media tools: the best for your intranet 2.0 strategy](#)

#### Webinar

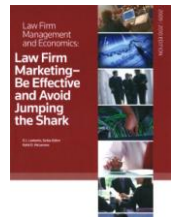
Join Carmine Porco, GM and VP of Client Deliverables for Prescient, as he walks through several social media tools, explaining their pros and cons, their benefits to an organization, and the ideal intranet environment to support them.

- February 18, 2010, 12 - 1 p.m. EST
- There is no cost to attend this webinar

[Register Now](#)

### Prescient News

- Prescient launches 2010 Intranet 2.0 Global Survey - [Take the survey](#)
- Prescient contributes chapter to [Law Firm Marketing-Be Effective and Avoid Jumping the Shark](#)



### Prescient Presents

Here is a list of upcoming events at which Prescient executives will be speaking. We hope you will be able to attend.

- [Social media tools: the best for your intranet 2.0 strategy](#) Online webinar, February 18, 2010 12 p.m. EST
- [Congress Intranet 2010](#) Jaarbeurs Utrecht, MediaPlaza 3.0, Utrecht, Netherlands, March 16, 2010

[More events >>](#)

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