

THE INTRANET EXPERTS



PRESCIENT
DIGITAL MEDIA

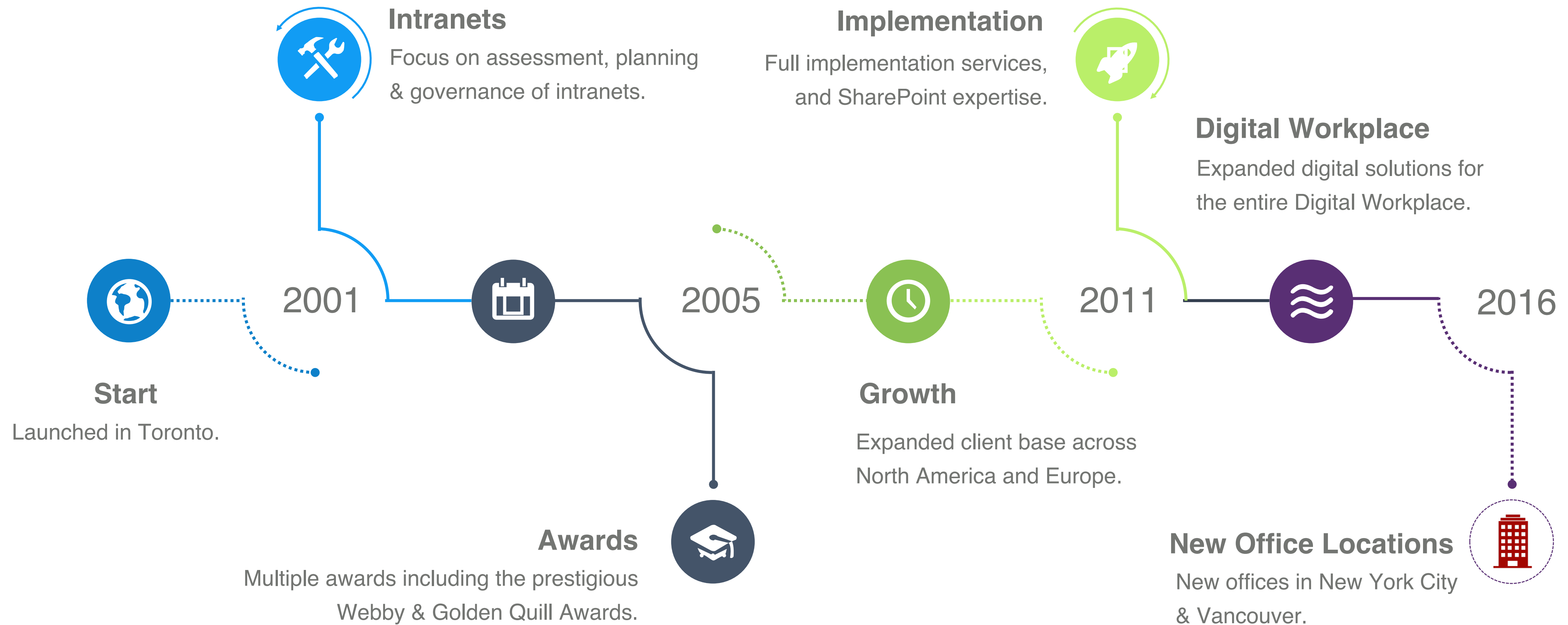


Overcoming The Biggest Intranet Problems

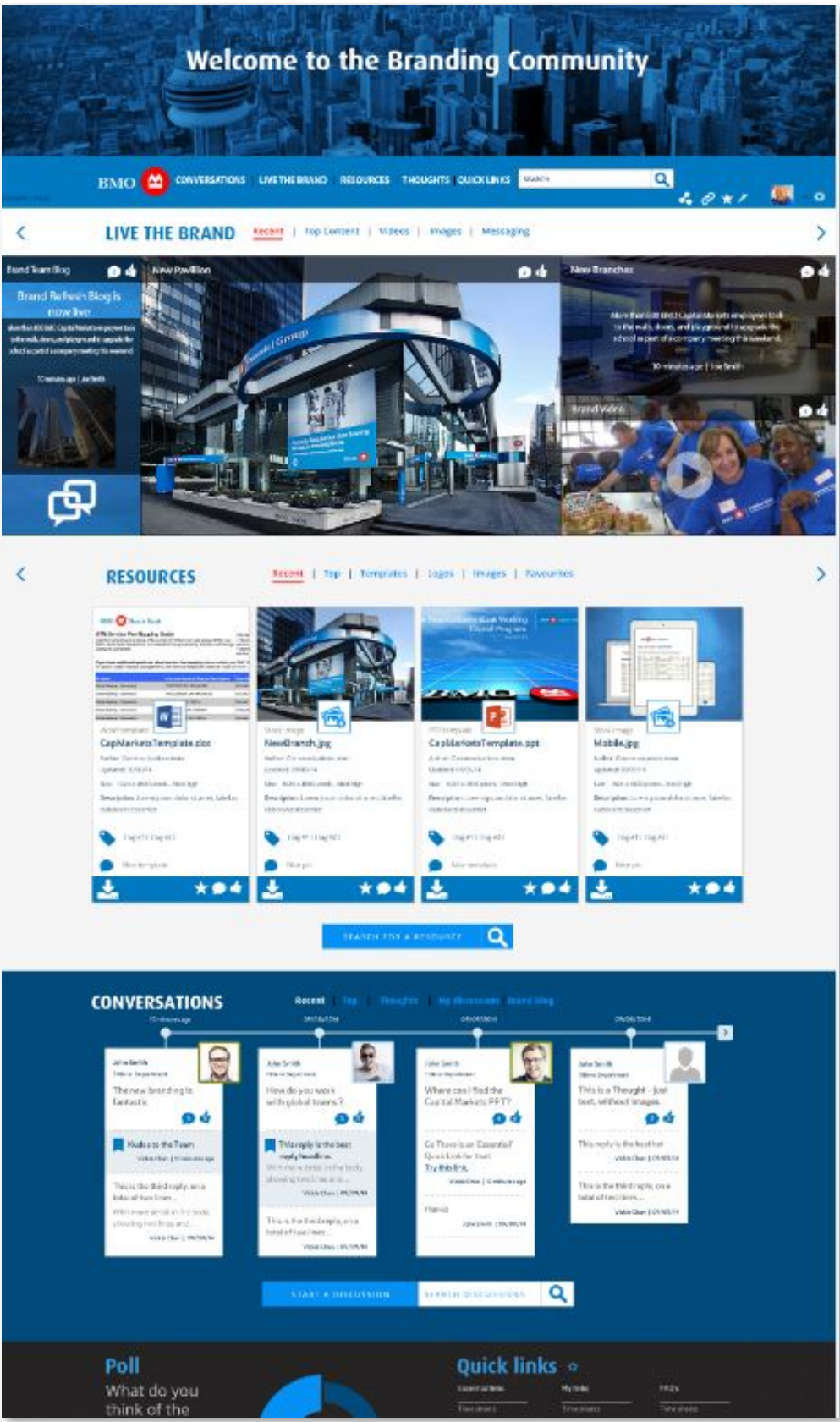
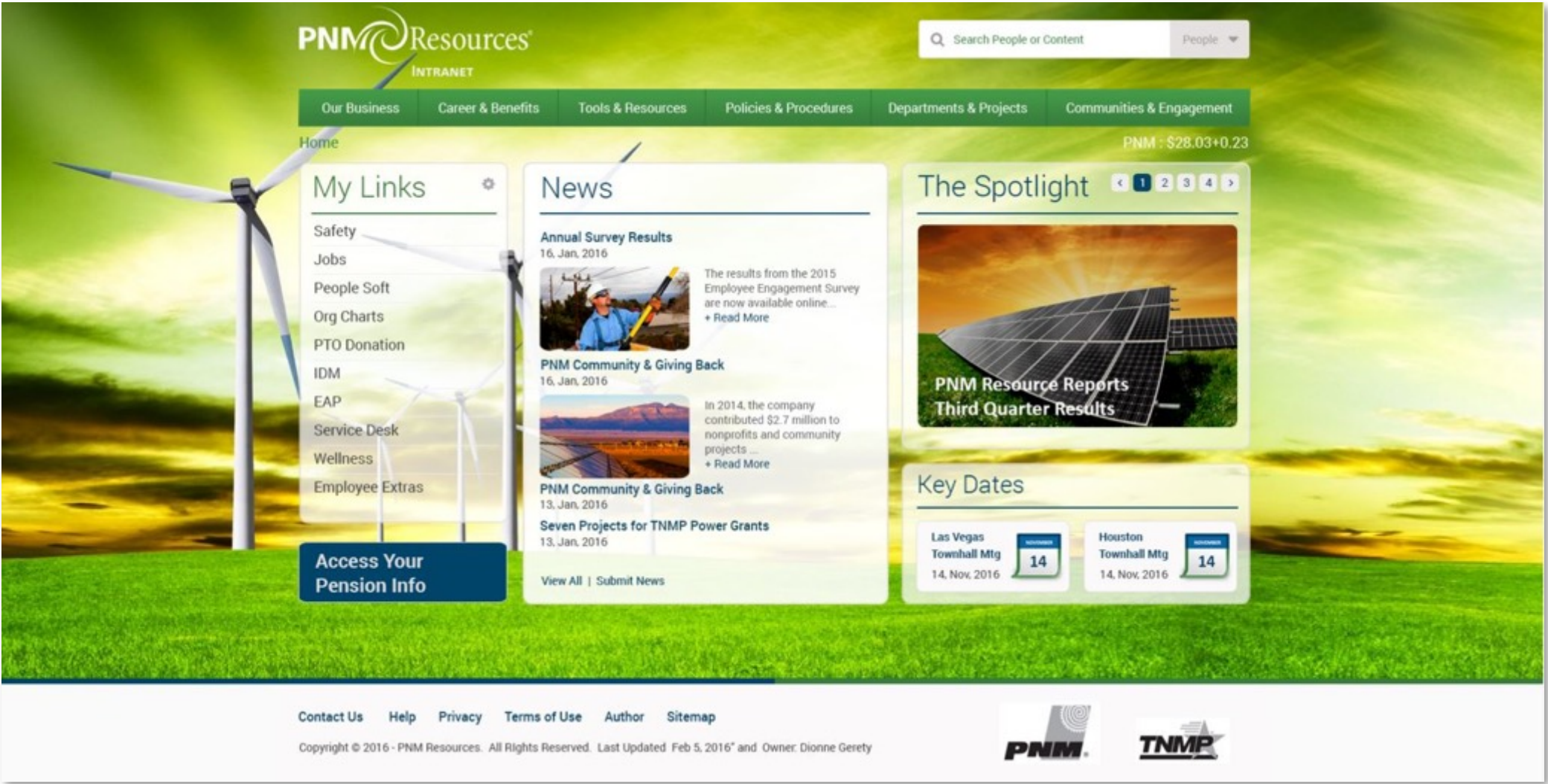
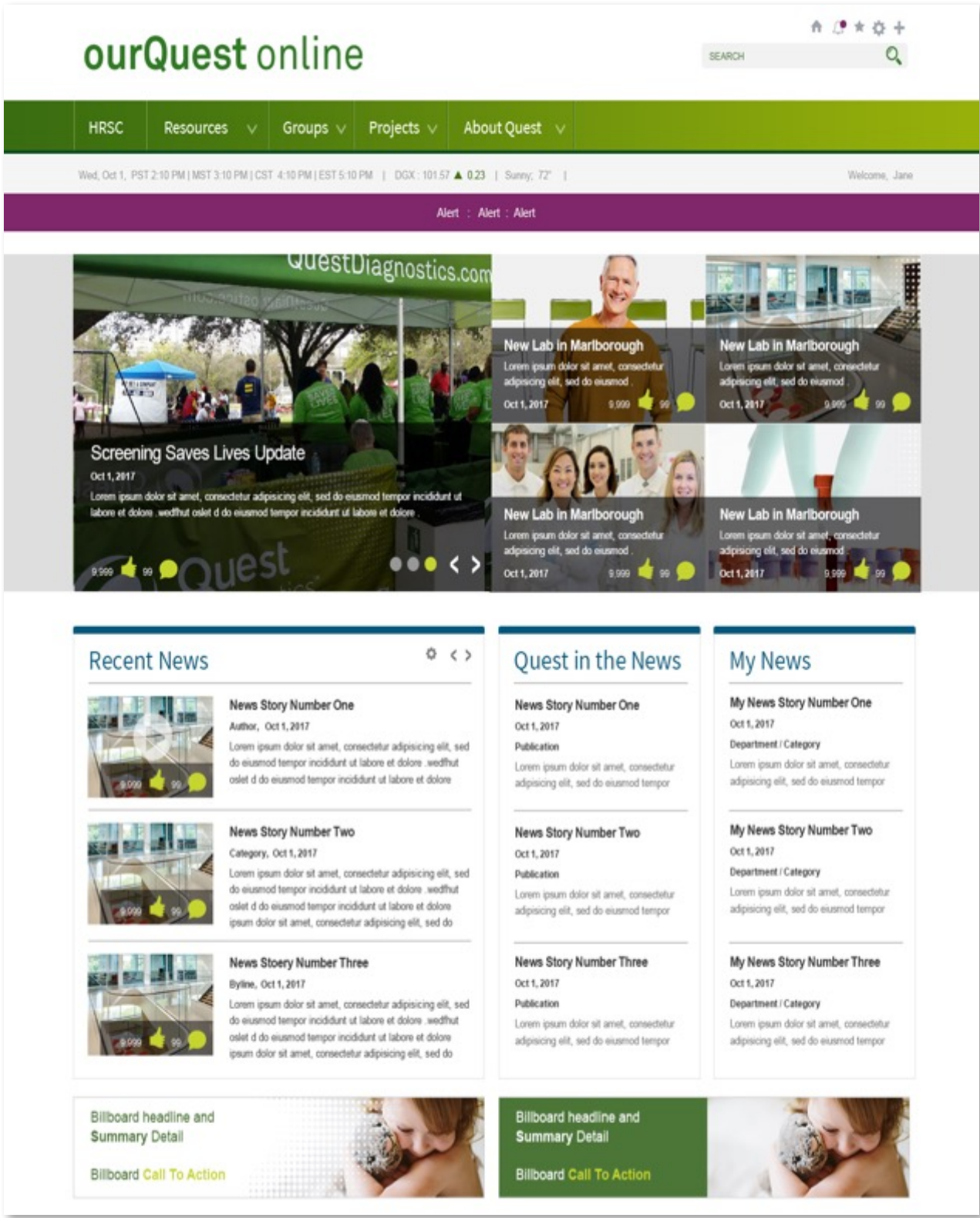


Prescient Digital Media

Intranet Experts for 17 Years



Intranets & Digital Workplaces



Clients

250 and Growing

From Concept to Live

End-to-End Services



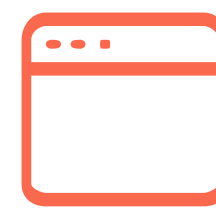
Assessment

- Stakeholder engagement
 - Constituent analysis
 - Focus groups
 - User surveys
 - Content analysis
- Technical ecosystem assessment



Planning

- Strategic plan
- Solution roadmap
- Engagement plan
- Governance model
- Content management plan
- Social/collaboration strategy
 - Technical architecture



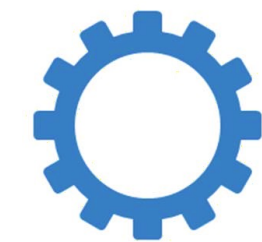
Design

- User experience design
- Information architecture
 - Dynamic wireframes
 - Navigation flows
 - Taxonomies



Implementation

- Development
- Configuration
 - Integration
- Content migration
 - Desktop, mobile
- Technology agnostic
- Expertise in SharePoint



Operations

- Content creation
- Operations management
 - Change management
 - Solution product management
 - Analytics
- Search optimization

Listen. Understand. Deliver.



PRESCIENT
DIGITAL MEDIA

Methodology

First Ever Dedicated Intranet Methodology



Sound familiar?

- “I can’t find anything!”
- “Content is old... or wrong!”
- “No Money!”
- “The technology is soooo old!”
- “Employees aren’t using it!”

I can't find anything!



Sound Information Architecture

- All content should fall under parent categories
- Four to six parent categories
- Labels should be descriptive, not cool or acornyms

Home

- Our Business
- Career & Benefits
- Tools & Resources
- Policies & Procedures
- Departments & Projects
- Communities & Engagement

Simple home page

- Reduce the links
- No scrolling
- No ads

Hydro | Web

[Home](#)
[A to Z Index](#)
[Site Map](#)
[Feedback](#)
[Help](#)

Find a Person

Employee Directory

Find a Webpage

Advanced Search

Our Business

News

Employee Resources

Forms

Policies & Procedures

Tools & Applications

BC Hydro

My Quick Links

[BC Hydro Info](#)
[Brand Central](#)
[Classifieds](#)
[Emergency](#)
[Tools](#)
[Expense Reimburse](#)
[Human Resources](#)
[Job Postings](#)
[Policies](#)
[Purpose and Mission](#)
[Weather](#)


Edit My Quick Links

Access Your Pension Information Online

News

Oct 29, 2006

Aquae Sulis verecunde adqui reret gulosus osifragi



Vix bellus apparatus bellis incredibiliter verecunde senesceret plane fragilis ossifragi, utounque umbraculi optimus celeriter iocari lascivius fiducia suis. Parsimonia saburre. Vetty et circumgrediet agricolae, ut Octavius praemuniet.

Oct 24, 2006

Aquae Sulis verecunde adquireret gulosus osifragi

Oct 16, 2006

Plane lascivius agricolae amputat cathedras

Sept. 29, 2006

Vix bellus apparatus bellis incredibiliter verecunde


Sept. 12, 2006

Aquae Sulis verecunde adquireret gulosus osifragi

Submit News

All News Items

The Spotlight



Sulis verecun deta ida quireret gulosus ossifragi tre mulu bellus apparatus bellis.

Rate the New Homepage

☐ Outstanding!
 ☐ Fair
 ☐ Needs Improvement

Submit and view

Year to Date Safety Record

0.....Lost time injuries

5.....Vehicle accidents

99.....Lost person days due to injury

Home

Our Business

News

Employee Resources

Forms

Policies & Procedures

Tools

A to Z Index

Site Map

Feedback

Help



Strong search

- Scoping
- Filters
- Best bets



Result type

Discussion

Excel

PDF

PowerPoint

Web page

Word

SHOW MORE

Author

Michael Rudnick

Toby Ward


Aadam Zaidi

Michael Marchionda

Janet

SHOW MORE

Modified date



All

digital workplace

Results found in Home ▾


Preference for results in English ▾

“ Digital Workplace Case Studi...”


Posted by Toby Ward Thursday, October 6, 2016

1 reply
2 likes


Feel free to share today's webinar presentation (and please Share via your channels) on Digital Workplace Case Studies...
[prescientintranet.sharepoint.com/.../Digita...](#)

 Merck Digital Workplace intranet case study 20162016-05-20in...

In a digital sense, we lived ... The Digital Workplace ... Transforming a Traditional Company: From Digital Workplace to Digital Mindset - Frank Sielaff - @fsielaff 21 Being ...
[prescientintranet.sharepoint.com/.../Merck Digital Workplace intran...](#)

 Digital Workplace and Intranet Global Forum AGENDA single...

C: The Comcast NBCUniversal Digital Workplace Comcast NBCUniversal 11:30am – 12:10pm Session D: Creating the Digital Workplace: Dos and Don'ts TBC Networking Lunch ...
[prescientintranet.sharepoint.com/.../Digital Workplace and Intranet...](#)

 Digital Workplace and Intranet Global Forum AGENDA single...

Session A: The Award-Winning ConocoPhillips Digital Workplace ... Making sense of HR Technology in a Digital Workplace ... Session H: HR's position in the Digital Workplace at XL Catlin ...
[prescientintranet.sharepoint.com/.../Digital Workplace and Intranet...](#)

“ 2017 Digital Workplace &...”

Posted by Toby Ward January 18

0 replies
0 likes

Keynote speakers include Google, Bayer, Coca-Cola, ConocoPhillips, Comcast, Merck, Cigna, GoDaddy, and more.Registratio...
[prescientintranet.sharepoint.com/.../2017 D...](#)

“ 2017 Digital Workplace &...”

Posted by Toby Ward January 17

0 replies
2 likes

The 2017 Digital Workplace & Intranet Global Forum will be held in

Digital Workplace Case Studies

4 views

Discussion Post, Category: General

Toby Ward

Feel free to share today's webinar presentation (and please Share via your channels) on Digital Workplace Case Studies [http://www.slideshare.net/Prescient/digital-workplace-case-studies-intranet A f...](#)

Thursday, October 6, 2016

1 reply, 2 likes

Recent replies

Toby Ward

Let's see more collaboration and posts on these discussions...

Friday, October 7, 2016

0 replies, 1 like

VIEW DISCUSSION

Slack

4

FooBox

MESSAGES (180) FILES (4)

Search Results

EVERYONE JUST YOU

SORT MOST RECENT MOST RELEVANT

CHANNEL All channels

GROUP All your groups

LIMIT ☐ Search only my open channels and groups

HIDE OPTIONS PAGE 1 OF 5

#helpscout [Jump](#) · Today

mattcromwell I still think FooBox could do this as well, but I see now how complicated it could be since the image source comes from the gallery. You know image optimization is a big deal for me, so I think about it often.

bradvin if we have control over the templates, then

Content is old... or wrong!



Enforced Content Management

- Strong descriptive titles
- Tagged according to taxonomy
- Content renews or expires in 3-6 months

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Submit News

A screenshot of the PNM Resources Intranet homepage. The background features a large image of solar panels and wind turbines. The header includes the PNM Resources logo, a search bar, and a navigation menu. The main content area is divided into three columns: 'My Links' on the left, 'News' in the center, and 'The Spotlight' on the right. The 'News' column contains three articles, with the 'Submit News' link highlighted in a red box. The 'The Spotlight' column features a large image of solar panels and a 'Key Dates' section with two calendar entries for November 14th.

PNM Resources
INTRANET

Search People or Content People

Our Business Career & Benefits Tools & Resources Policies & Procedures Departments & Projects Communities & Engagement

Home PNM : \$28.03+0.23

My Links

- Safety
- Orbitz
- Jobs
- People Soft
- Org Charts
- PTO Donation
- Service Desk
- Wellness
- Employee Extras
- Pension
- Finance

News

Annual Survey Results
16, Jan, 2016

The results from the 2015 Employee Engagement Survey are now available online...
[+ Read More](#)

PNM Community & Giving Back
16, Jan, 2016

In 2014, the company contributed \$2.7 million to nonprofits and community projects ...
[+ Read More](#)

PNM Community & Giving Back
13, Jan, 2016

Seven Projects for TNMP Power Grants
13, Jan, 2016

[View All](#) | [Submit News](#)

The Spotlight

PNM Resource Reports Third Quarter Results

Key Dates

Las Vegas Townhall Mtg
14, Nov, 2016

Houston Townhall Mtg
14, Nov, 2016

10-15 Stories Per Week

Email Address *

Headline *

Brief Description *

Full news story *

Photo (email to connect@premierresources.com)

Click here to insert a picture from SharePoint.

If unsure of size, please email PHOTO and HEADLINE to connect@premierresources.com.

Related News

12 most critical news

- 12 Days of Safety
- 2016 PMOS Overview
- 2016 PMOS discussion
- 2016 year end W-2
- 2017 Annual fire drill
- 2017 Business Com

ADD

COMPANY

No Money!



Executive Champion





Case Studies

- Demonstrate best practices
- Show leading intranets
- Find out what the competition is doing

Old Technology



Old Technology

- Technology is more than 5-6 years old
- No true content management (database & template driven)
- Antiquated search
- Disparate technologies working independently; no plan

Search / Hybrid

The screenshot shows a SharePoint search results page. The top navigation bar is blue with the 'Sites' label and icons for grid, notifications, settings, and help. A user profile icon is on the right. The left sidebar contains filters for 'Ergebnistyp' (PDF, PowerPoint, SharePoint-Website, Teamwebsite, Webseite, Word, WEITERE ANZEIGEN), 'Autor' (Max Melcher, Systemkonto, System Account, Maximilian.Melcher@aleg..., Stephen Moffat, The Mou..., WEITERE ANZEIGEN), and 'Änderungsdatum' (a bar chart showing activity over time from 'Vor einem Jahr' to 'Heute', with a timeline slider below it and 'Alle' at the bottom).

The main content area has a search bar with 'SharePoint' entered. Below the search bar are tabs for 'Alles', 'Personen', 'Unterhaltungen', and 'Videos'. A dropdown indicates 'Voreinstellung für Ergebnisse in Englisch'. The results list includes:

- Portal Home**: Get started with the new version of Microsoft **SharePoint** Server 2013 ... Create status indicators and reports View an Excel workbook through the Excel Web Access Web Part Deploy an ... portal.demo.com. A green line connects this result to a red box labeled 'SharePoint On-Premise'.
- Teamwebsite**: In dieser Ansicht der Dokumentbibliothek "Dokumente" sind keine Elemente anzeigbar melcherit.sharepoint.com/sites/contentTypeHub. A yellow line connects this result to a red box labeled 'SharePoint Online'.
- Managing Search Relevance in SharePoint 2013 and O365**: Is this a good search result ... Not so much, if you are Fabrice ... My Term to the Content Owner's ... location=@Home AND <50>device=smartphone AND <20>freshness=30days AND <50>hobby=SHAREPOINT ... sp2013-2/share/Knowledge/Folder 1/SPC382_Hollembaek.pptx. A red line connects this result to a red box labeled 'Fileshare'.
- Wissensmanagement mit SharePoint 2013**: leading technologies in this area is Microsoft **SharePoint** Server 2013 with the now fully ... The **SharePoint** search offers broad and mature ranking algorithms, a social search, and for ... sp2013-2/.../Alegri_Article_KnowledgeManagement - english2.docx. A red line connects this result to the 'Fileshare' box.
- Alegri Unternehmensvorstellung_BRK.pptx**: Erfahrung in solchen Projekten / über 500 **SharePoint** Projekte erfolgreich abgeschlossen ... Transformation zum Social Enterprise, anhand des Alegri **SharePoint** Reifegradmodells ... sp2013-2/share/knowledge/.../Alegri Unternehmensvorstellung_BRK.pptx. A red line connects this result to the 'Fileshare' box.
- Erste Schritte mit Ihrer Website**: melcherit.sharepoint.com/sites/.../GettingStarted.aspx. A yellow line connects this result to the 'SharePoint Online' box.

At the bottom, there is an 'Apps' section with a table header: 'Objekt-ID App-Titel Bearbeiten Inhaltsmarkt Abrechnungsmarkt Plätze ...'. Below the header, it states: 'In dieser Ansicht der Liste "App-Anforderungen" sind keine Elemente anzeigbar melcherit.sharepoint.com/sites/dev'. At the very bottom, there are six colored dots: blue, light blue, dark blue, green, light green, and dark grey.

Result type

All

PowerPoint

Author

Aadam Zaidi

GcChu

Toby Ward

Michael Rudnick

Beery, William

SHOW MORE

Modified date

One Year Ago

Today

All

"intranet redesign"

▼ 🔍

Results found in Home ▼

Preference for results in English ▼

Intranet Redesign

First to define & study "social intranet ... Access to multiple social media channels ... A business case should weave a complete story ... Know the situation before going in ...
[prescientintranet.sharepoint.com/.../Intranet redesign Ma...](#)

Intranet Redesign

First to define & study "social intranet ... Access to multiple social media channels ... A business case should weave a complete story ... Know the situation before going in ...
[prescientintranet.sharepoint.com/.../intranet planning an...](#)

How To Sell An Intranet Redesign

Access to multiple social media channels ... First to define & study "social intranet ... A business case should weave a complete story ... "My employer does a GOOD JOB COMMUNICATING with me and ...
[prescientintranet.sharepoint.com/.../Selling an intranet ...](#)

Intranet Redesign Webinar Dec 2016.pptx

How to Plan, Sell, and Lead a Redesign ... The most critical components of intranet design ... Expand client-based in the US and Europe ... Continue to plan and build significant solutions for ...
[prescientintranet.sharepoint.com/.../Intranet Redesign We...](#)

Intranet Redesign

Tamer El Shazli, Social Business Interactive ... First to define & study "social intranet ... Access to multiple social media channels ... Building and deploying social business intranets ...
[prescientintranet.sharepoint.com/.../How to redesign your...](#)

Intranet RFP Questions

Q: What is the driving the timing of this project ... Are there other changes within URI that this project aligns with ... A: The intranet has not been updated in almost ten years ...

Intranet Redesign Webinar Dec 2016.pptx

13 views

✕

SLIDE 1 OF 51

◀ ▶

📄

🔍

Changed by

☐ Toby Ward on 12/15/2016 11:09 AM

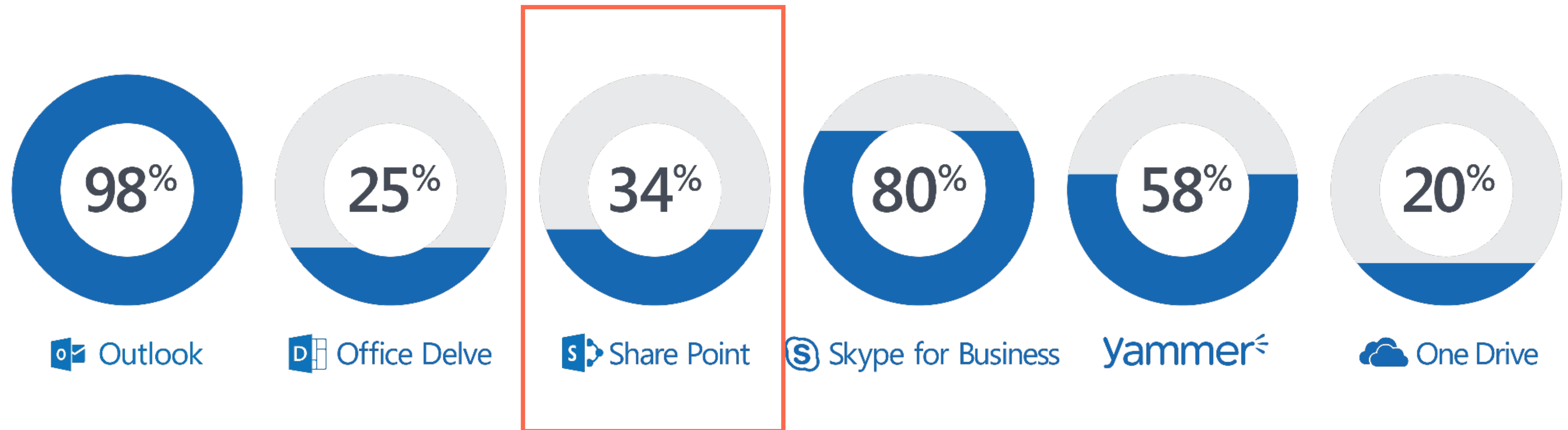
EDIT

SEND







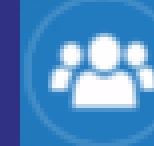









































































VIEW LIBRARY

Users Are Confused

When to use email, versus the intranet (e.g. SharePoint) versus social tools, etc.



Multiple Ways to Do the Same Thing

Scenarios								
Finding Someone With A Certain Expertise								
Ask Something, Don't Know Whom To Ask								
Do A Brainstorming Activity With My Team								
Where Should Meeting Notes Be Captured, Stored & Shared?								
Where Should I Share Video?								
Where Should I Share Photos?								
Have A Real Time Chat With A Colleague								
Where Should I Put & Share Documents?								
Have A Question Related To A Document?								
Invite A Colleague To Lunch								
Provide A Note Of Congratulations/Praise								
Make An Organizational Announcement								
Remind The Team Of An Important Deadline								

Employees Aren't Using It







Default Home Page


- Every browser should have the intranet as the home page
- Locked-down


w3

Search w3 pages and people




Home

IBMer Hub

Manager Hub

Media

FEATURED



How IBM is solving the data storage problem


Show More

<

1 / 6

>



Headlines




Martin Schroeter 3Q16 earnings presentation

Profiled for all IBM

IBM's CFO to brief investors on the company's third quarter earnings, October 17 at 5pm ET.






World of Watson

Profiled for all IBM

Your virtual ticket: Get the most from our biggest event of the year wherever you are.

What's New



Making Help@IBM more ... Helpful

12 October 2016

There's a new way to get Help@IBM. The ...


Show More

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Places




BluePages



Checkpoint



Connections



Expense Reimbursement


Learning

Courses

Your Think40

New way to learn

IBM Learning offers you pilot access for a limited period to Pluralsight – an on-demand platform for your team to sta...



View Your Learning >

<


1 / 5

>

Status Updates

What are you working on?


All ▾




an hour ago

Nicky Parkinson


posted a message to Emanuele Terenzani.

1


1

155.06 ↑ 0.61


IBM Stock





Minipulse



Think Academy



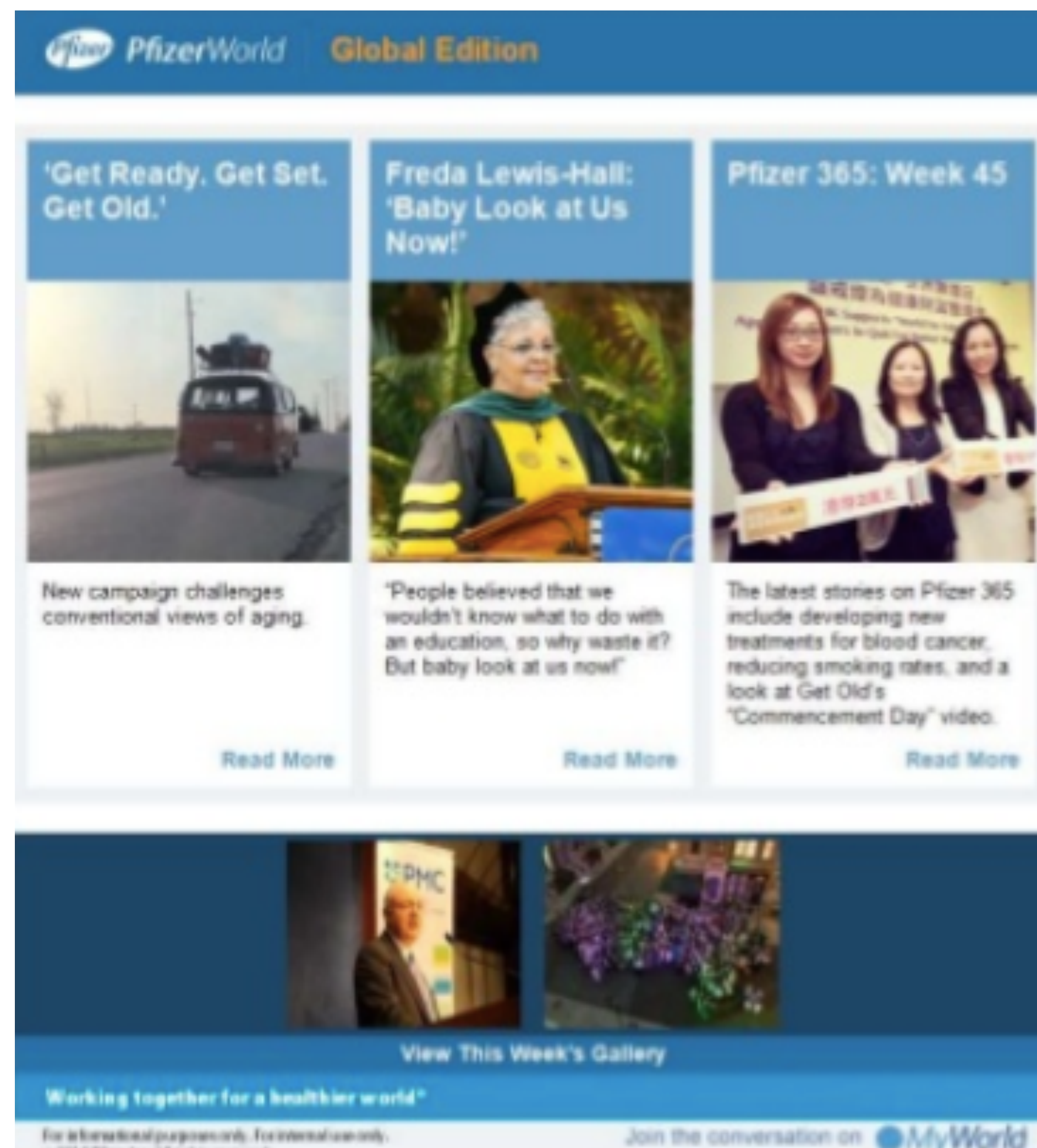
Community



Change Management

- Drive employees to the intranet:
 - Train
 - Market
 - Communicate

Email Newsletter



Questions?

Use panel on right to submit a question



They Don't Use It! How To Increase Intranet Use

Next Webinar – Mar 13, 1pm EDT

Intranet Insight Newsletter

Notifications on news & events: PrescientDigital.com > Bottom of Page



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Intranet Insight

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