

The Intranet Experts



The Digital Workplace

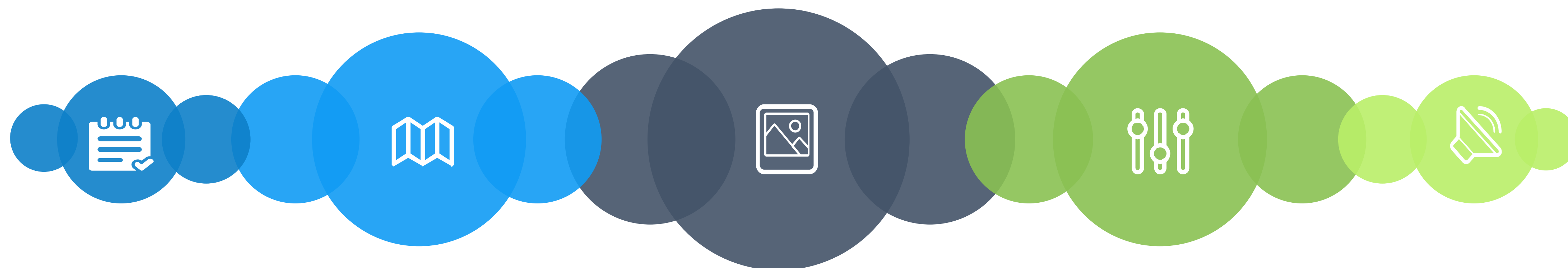
2017 Pre-Conference Survey

Toby Ward
Founder



Concept to Live

Complete Solution



Everything required to go redesign and launch; from concept to live. We plan it all, and work with your internal teams to deliver.

ASSESS

PLAN

DESIGN

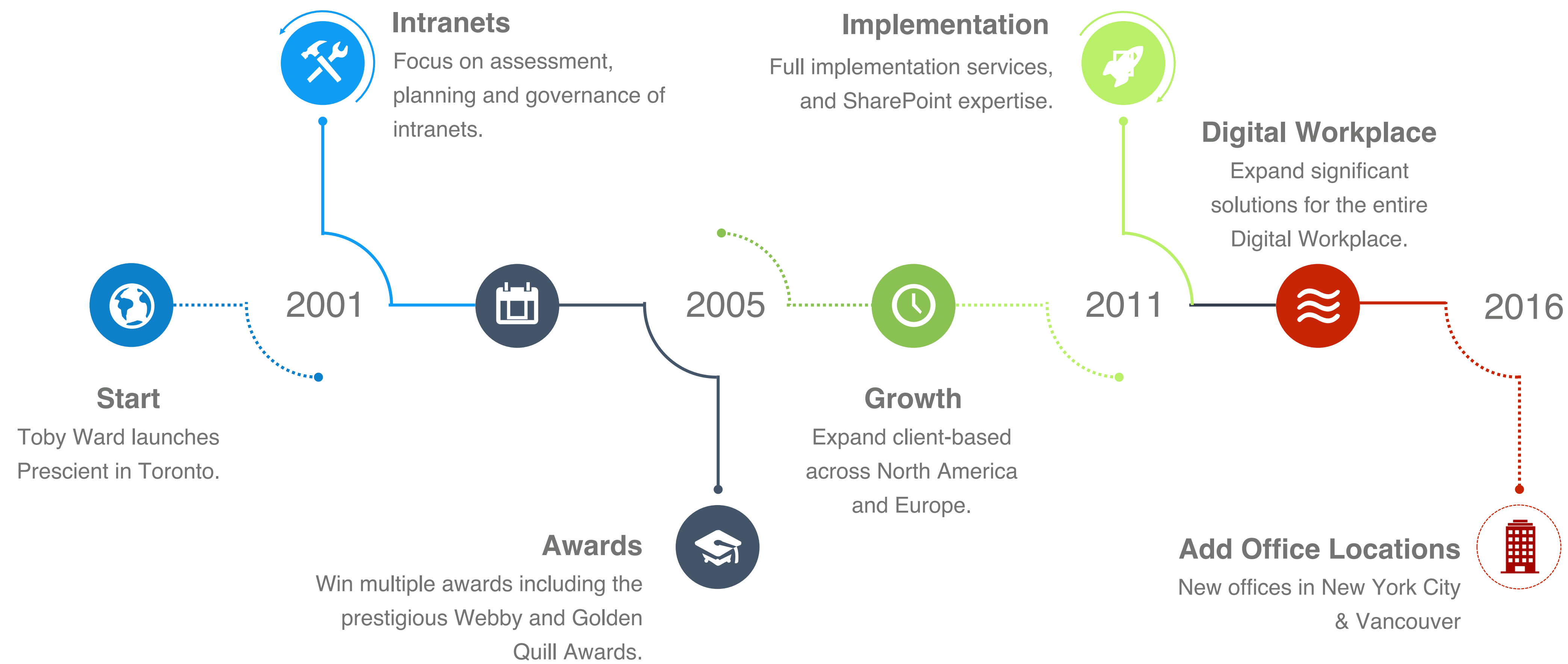
BUILD

RUN



Prescient Digital Media

16 Years of Intranet Success



Our Clients

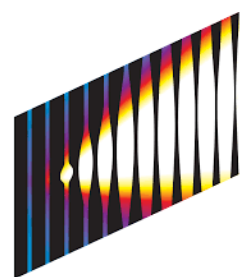
More than 200 Global Leaders

aramark



Nintendo

HARVARD
BUSINESS
PUBLISHING

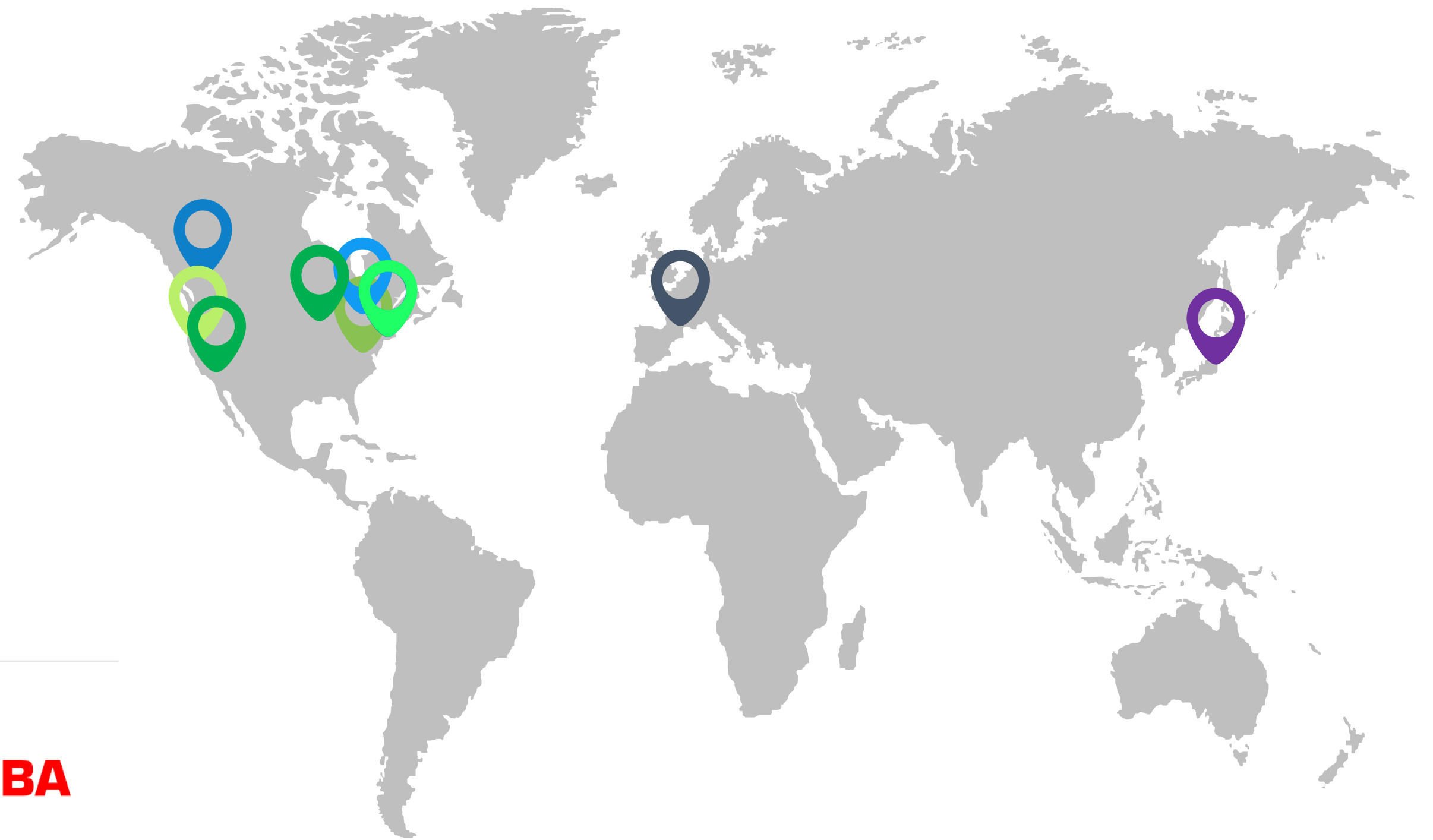


SONY
PICTURES

RALPH LAUREN

ACKLANDS
GRAINGER
INDUSTRIAL • SAFETY • FASTENERS

TOSHIBA



The Digital Workplace

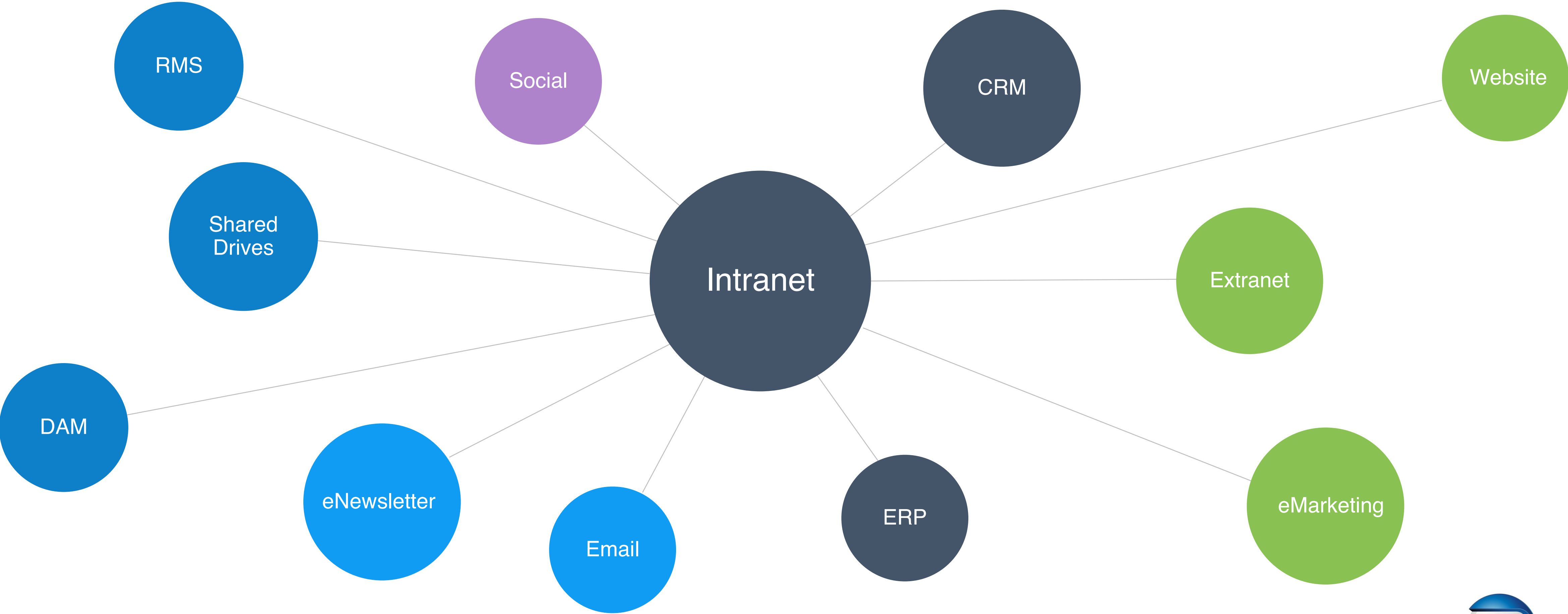
5

**Sum Total of All Digital Tools,
Internal and External**



The Intranet Gateway

Gateway to the Digital Workplace



The Digital Workplace

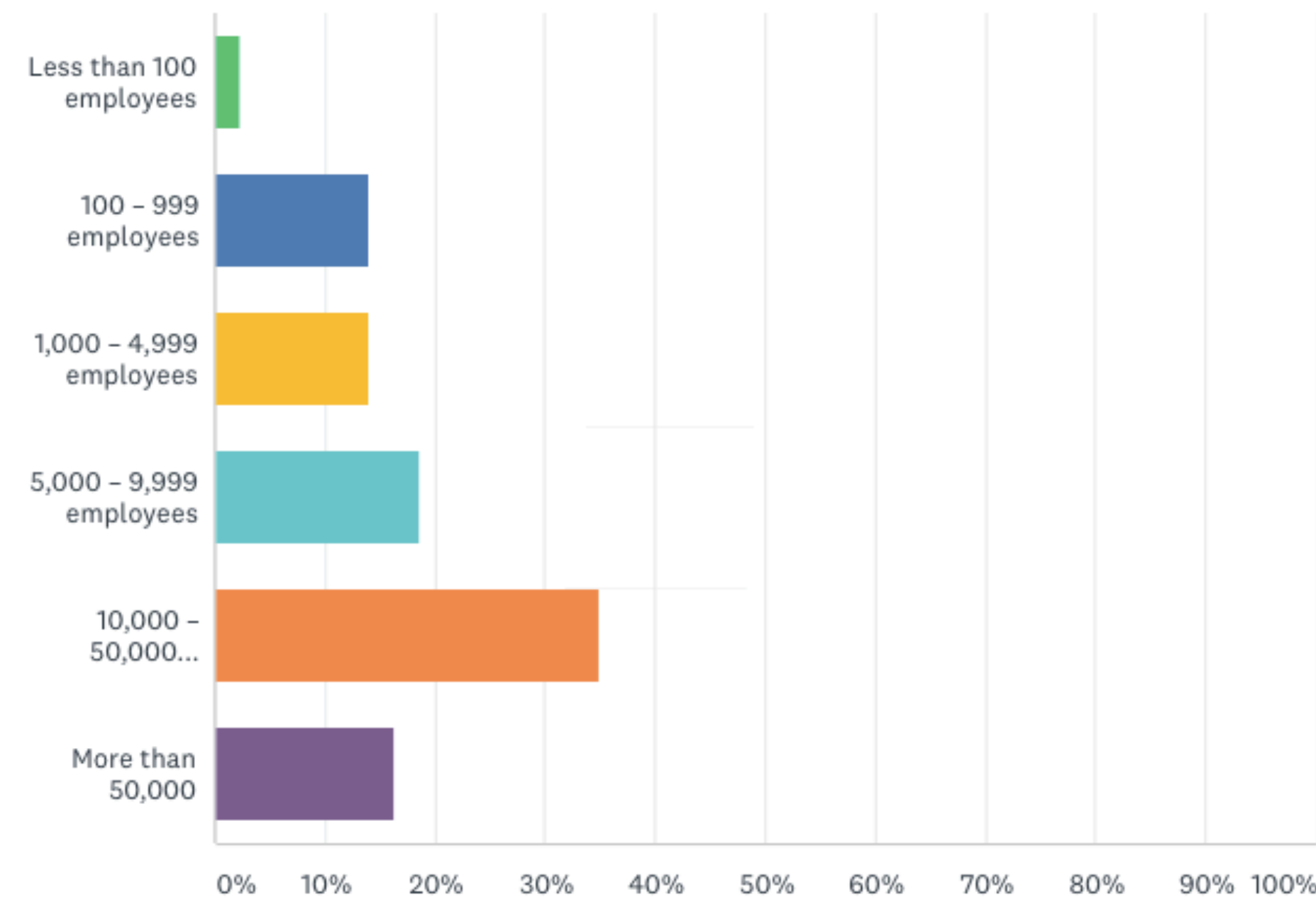
It's people and process, not merely technology



Survey: Company Size

How many of your employees have intranet access (total number of employees minus those that don't have intranet access)?

Answered: 43 Skipped: 0

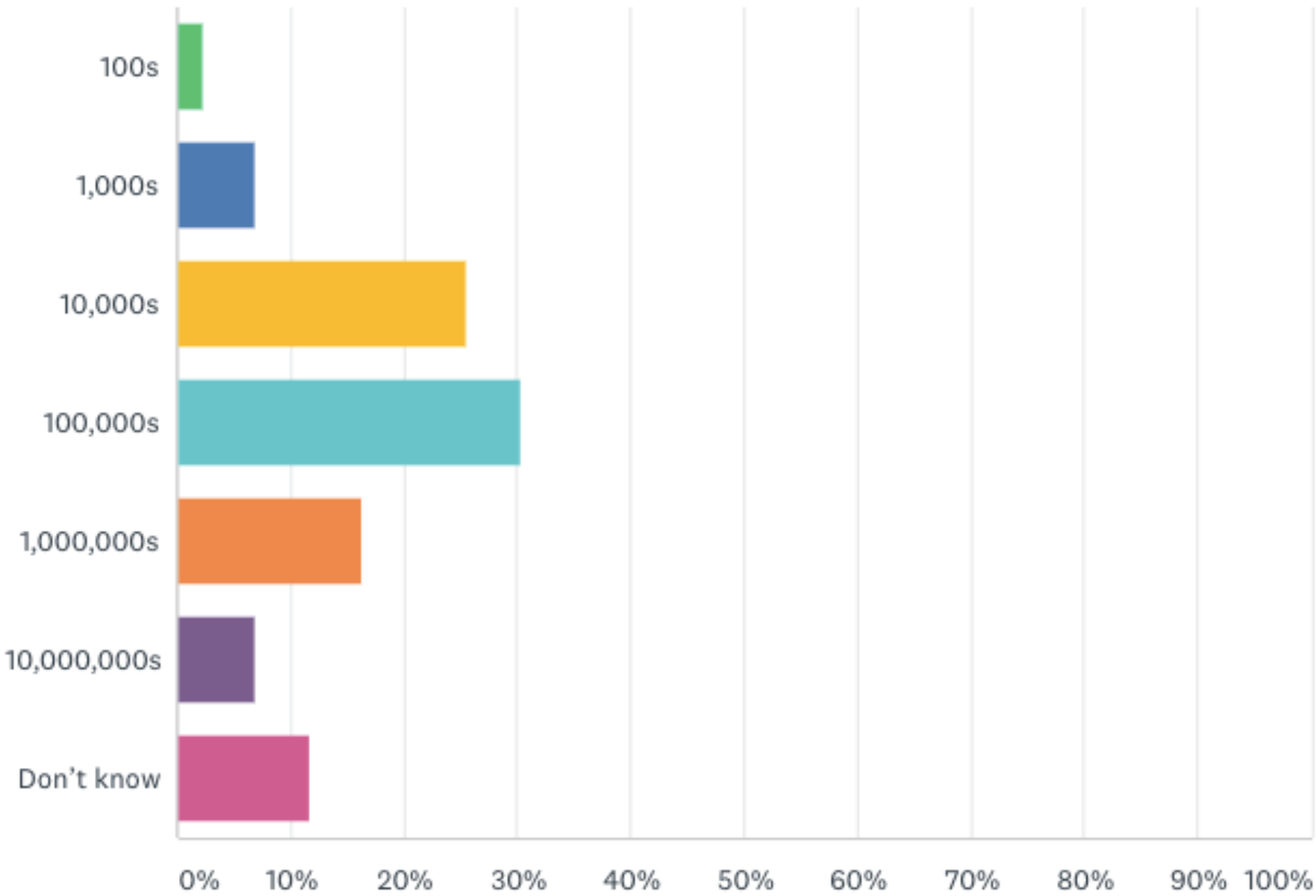


51%
10,000 or more employees

Survey: Daily Traffic

How many page views does your main site have per month?

Answered: 43 Skipped: 0



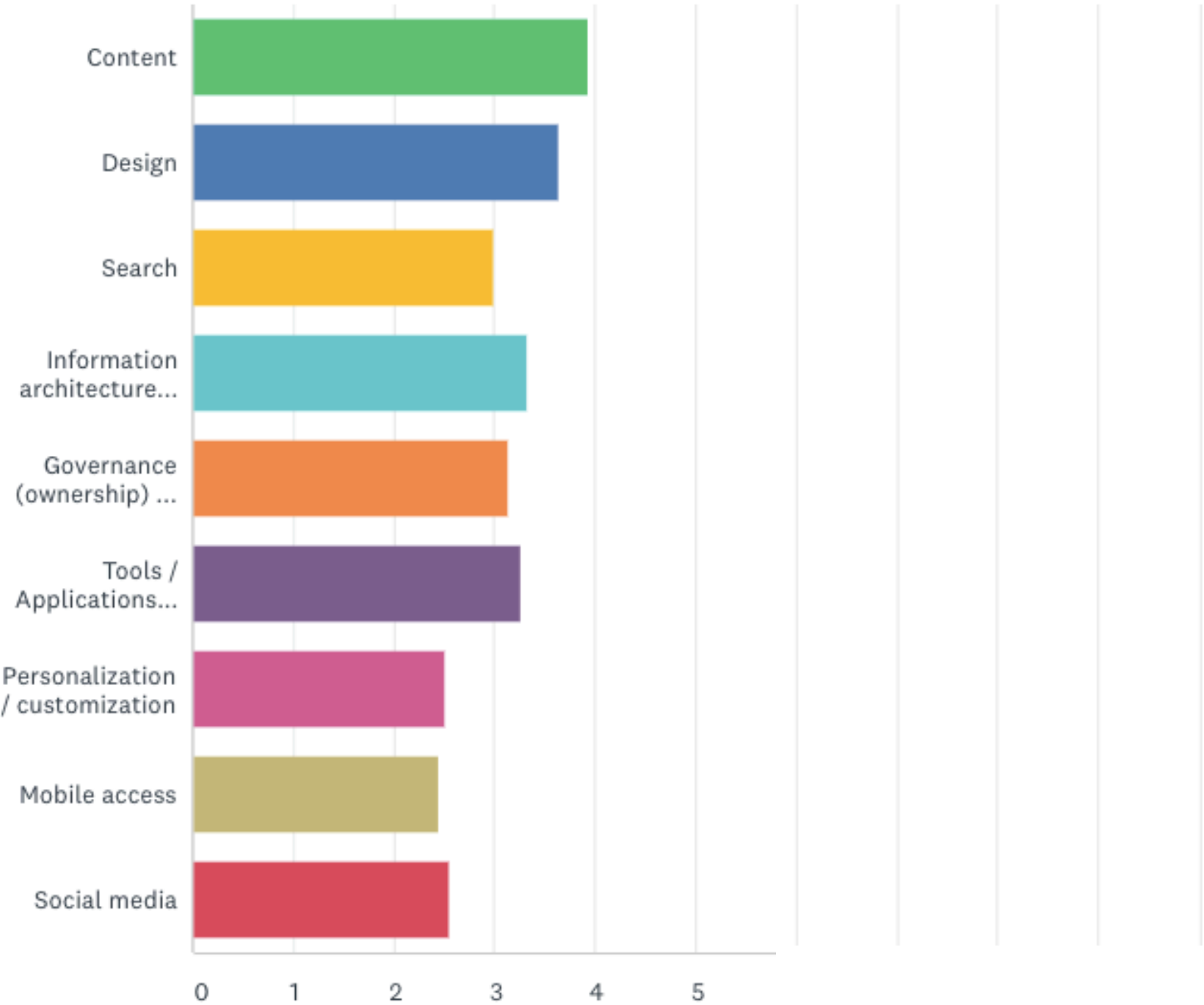
53%

100,000+ page views
Per day

Survey: Quality

How would you rate the quality / effectiveness of the following elements of your intranet?

Answered: 43 Skipped: 0



79%

Rate Content as
Good or Very Good

Survey: Priorities

11

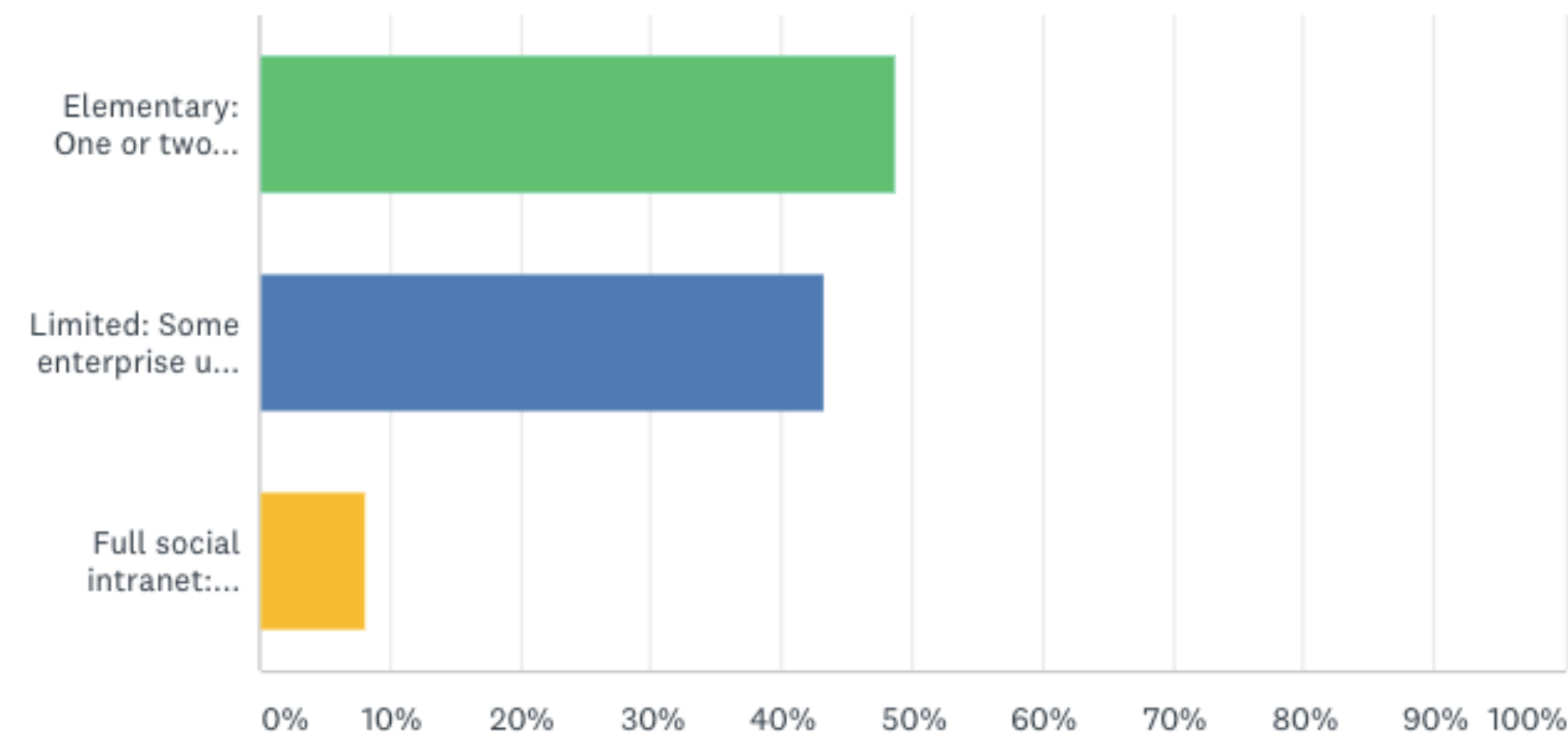
Mobile
Personalization
Social Media



Survey: How Social

What stage or degree of “social” is your intranet – how “social” is your intranet?

Answered: 37 Skipped: 6



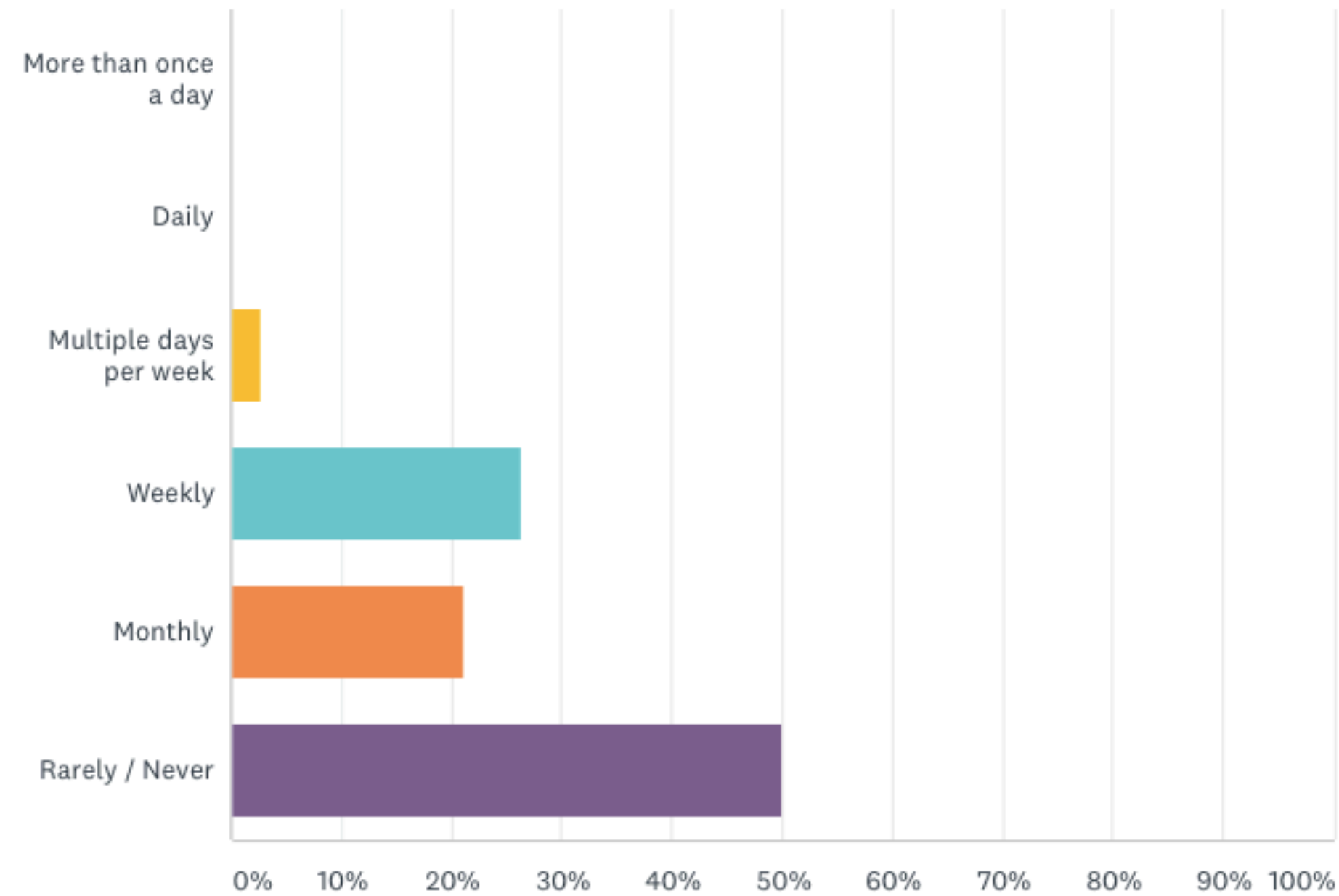
8%

Full Social Intranet

Survey: Executive Social

How often do executives contribute content in their own words (or by their own hand) to a blog, wiki or other social media tool?

Answered: 38 Skipped: 5



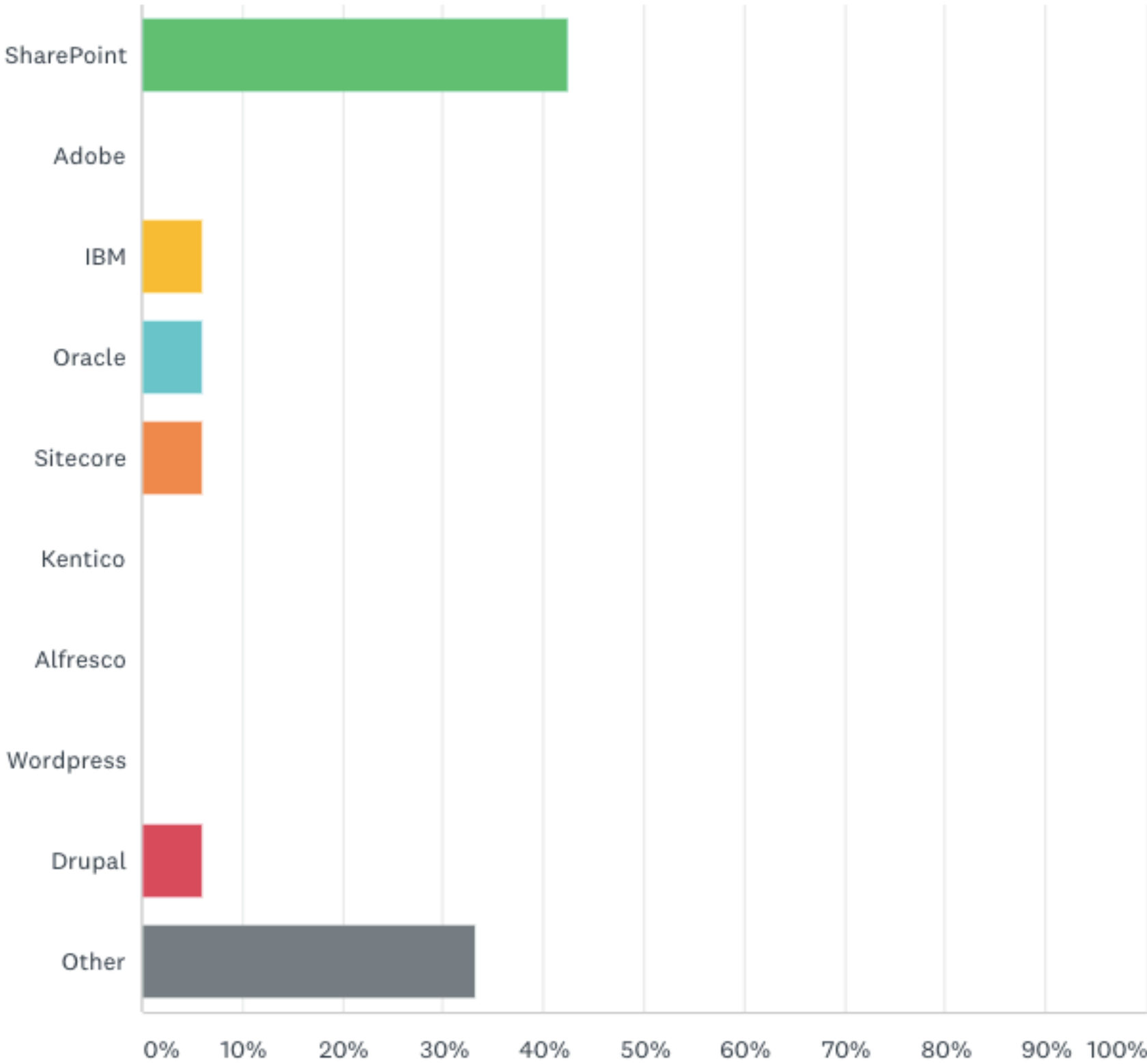
50%

Rarely or never

Survey: Technology

What is your intranet technology platform?

Answered: 33 Skipped: 10



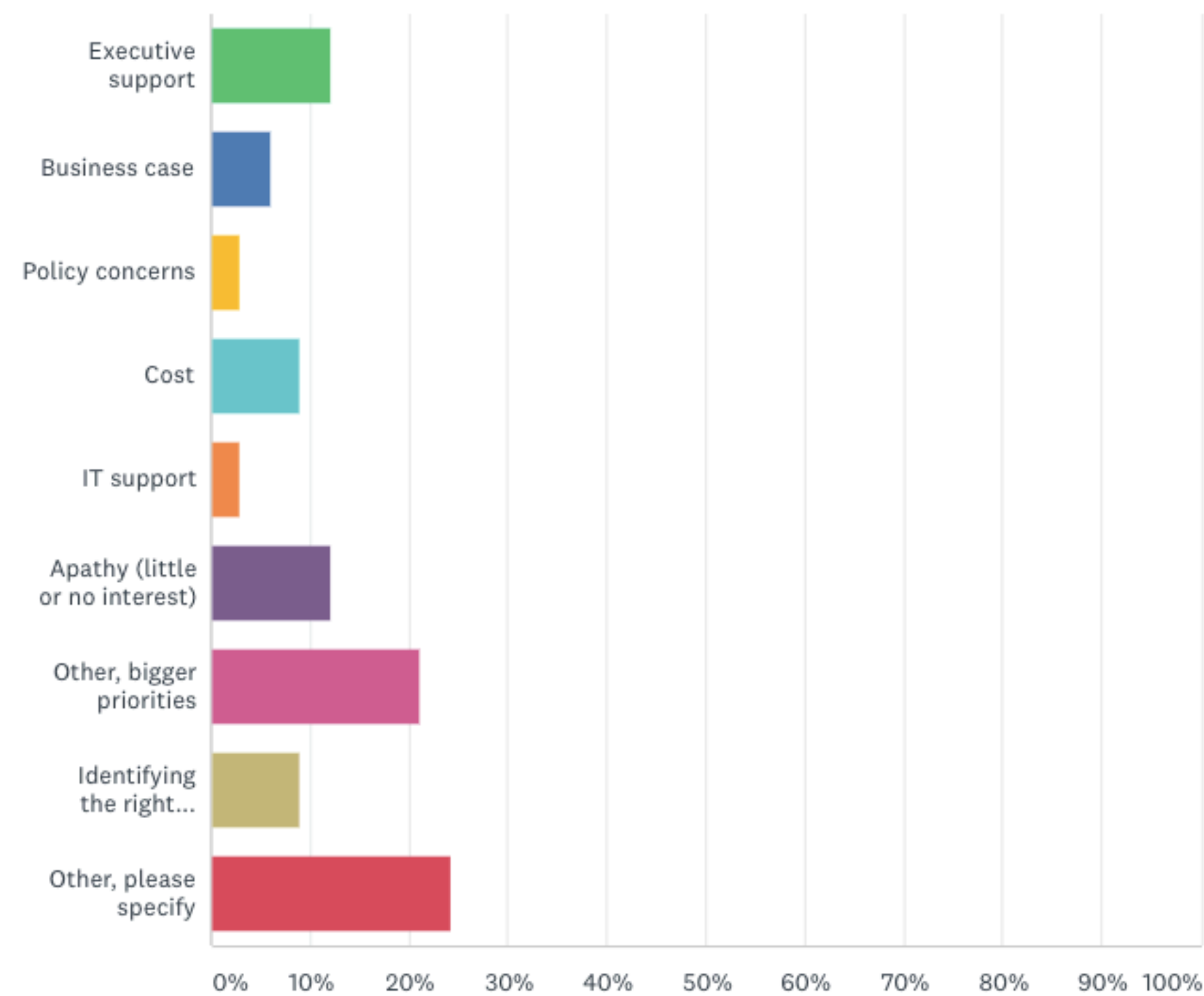
42%

SharePoint

Survey: Biggest Problem

What do you feel is the greatest challenge or barrier to improving your intranet?

Answered: 33 Skipped: 10



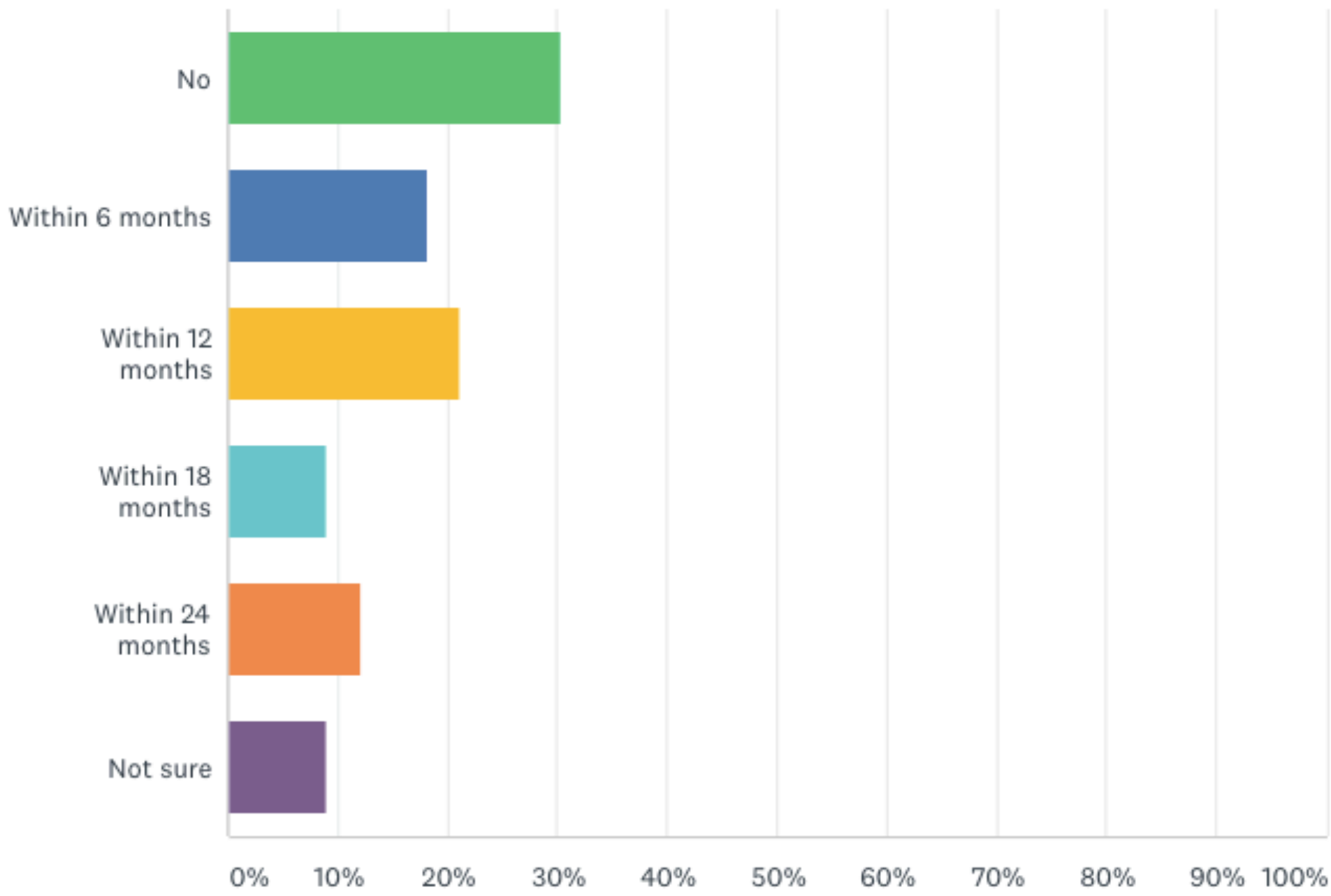
21%

Other Priorities

Survey: Redesign

Are you planning an intranet redesign?

Answered: 33 Skipped: 10



48%

Within 18 months

Intranet Insight Newsletter

[PrescientDigital.com](#) > Newsletter for notifications on future events



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