



Cherry-Picking from the World's Best Intranets

World's Best Intranets

Aadam Zaidi

Mauaiii Zaiui







About Us

"We assess, plan, design, and deliver world-class

intranets."





Select Clients





Slides

www.Slideshare.net/Prescient



Cisco







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Navigation Tools

Emergencies | Search

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Directory

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Cisco Employee Connection



E Career & Learning

Support & Tools

News

⊕ Office of the Chairman and CEO

Organizations

Business Functions... v Eng Grps/TGs/BUs...

☐ Theatres & Locations

* Theatres/Locations...

☐ Job Roles

v Job Roles...



Cisco Builds World's Largest Global Intercloud

This is a transformational day for CIOs everywhere. Today we announce our intent to build a first-of-its-kind open Intercloud together with partners—a network of clouds like no other.

Featured Media



Collaborating in New Ways, Putting Users First 23

At Enterprise Connect, Rowan Trollope reveals a new video strategy, demos collaboration products that completely change the user experience, and unveils how we're working closely with

Google.

We Are Cisco



My Mobile Life: Millennial on the Go Cisco employee Jordan Blaisdell takes us and his GoPro along for the ride as he chronicles how mobile technology has become a part of his daily routine.

New Products & Solutions



9500 Series Portfolio Expansion Learn how the Nexus 9516 and Nexus 9504 help achieve enhanced data center performance, scalability and efficiency.

Top Stories

Newsroom



At Executive Leadership Offsite, Leadership Aligns to Boldly Move Company Forward Read about updates on our Cloud business, customer requirements, Commercial acceleration and year-end bonus.



Reimagining Collaboration

New products represent how we're setting the foundation for a revolution in the industry-a "better than being there" experience.

- Cisco Makes World's Most Ethical 2014 List
- By the Numbers: Internet of Everything Innovation Challenge
- 50 Years and Counting: The Magic of Video
- Mobile World Congress 2014 Highlights
- Communications Help Is Only a Click Away
- John Covers Many Topics on Fox Business Network

» More/Archive | Submit News | Cisco TV Guide

CSCO: - 21.57 -0.07 (-0.32%) Cust Sat: Actual 4.48 Mar-24 13:00 PT Target 4.45

Mark Your Calendar 33 Days left in Q3 FY'14

Mar-25 Partner Summit (3 days)

Apr-02 Webcast: Redefining the Power of IT with ACI

» Companywide Employee Events | Corporate Events

Billboard

11

- Available Internal Opportunities 1,335
- Cisco Glossary
- Connected Recognition
- Ease of Doing Business
- Management Central
- Strategic Leadership Community
- The Fundamentals of Our Strategy
- Tomorrow Starts Here Community

Cisco's Five Pillars of the Intranet



Video

High-quality interaction from anywhere, real time and offline



Mobile

Secure access to information and people from any device, anywhere



Social

Expertise and information location, proactive interaction



Apps

Easy and intuitive access to transactional systems



Content

Web, audio video content that is most relevant to the user. Context aware.

Search, Information Architecture & Social Discovery



Find and Connect to People Using Cisco Directory

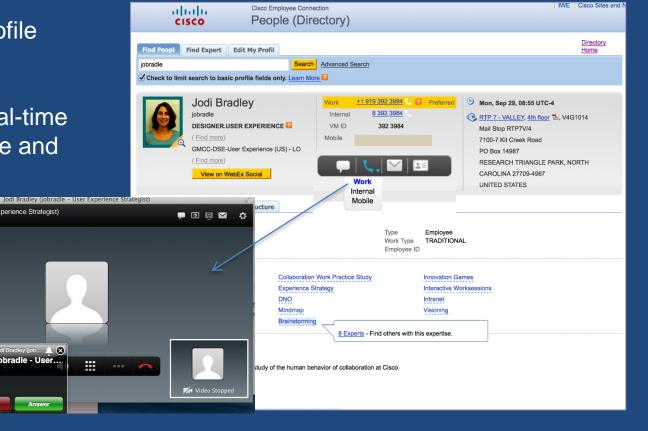
Over 6.5 million profile views a month

Click to connect real-time via Instant Message and Phone

Calling.

Jodi Bradley (jobradle - User Experience Strategist)

Jodi Bradley (jobradle - User...



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Mobile – Anywhere, Anytime, Any Device

- BYOD, CYOD: Any Trusted Industry standard Device
- Corporate and Personal Paid Plans, Strong terms of Use
- Global Service Provider Partnerships





Business Apps & Store – Transact from the Intranet

- Best of breed Native Apps & Responsive Design
- Robust App Lifecycle, selection of enterprise and Line of Business apps
- Cisco eStore as a catalog of all Apps & services

Cisco currently has 57 internal apps delivered through a consolidated internal eStore.







My Approvals

CiscoTV









Video – Interactive, High Impact

Internal "YouTube-like" capabilities via Cisco Show and Share

- The majority of employees attend major events via video
- Over 300 videos uploaded every month.
- 12 broadcast quality studios around the world and over 1,000 TelePresence units
- Video conferencing is pervasive throughout the organization



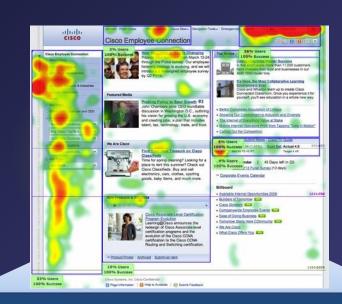
Cisco has over 80 internal live broadcasts per month!



Content – Vehicle for Information and Support

Offers information, tools and connections with global access.

- Users visit with a specific task in mind and want to get their task done quickly and efficiently
- Capabilities provided for both "official" and casual content
- Some tools have already migrated to the cloud including payroll information
- Long term roadmap is convergence with Cisco.com



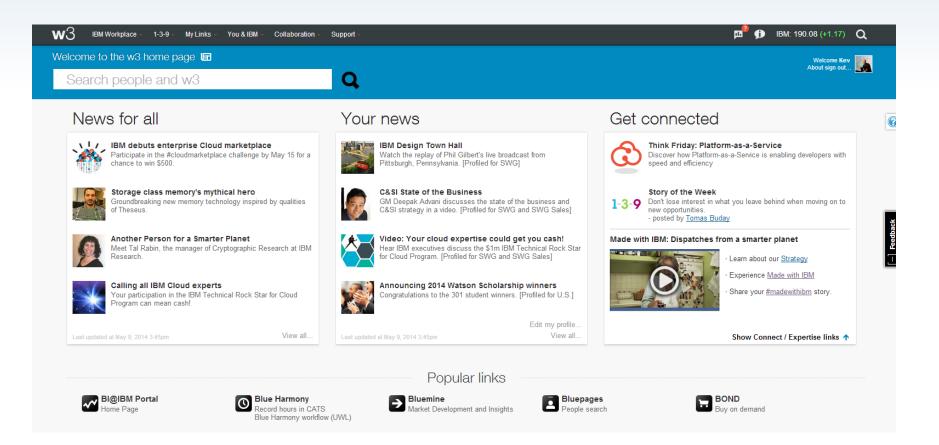
The Corporate Directory is the number one tool on the Intranet.



IBM

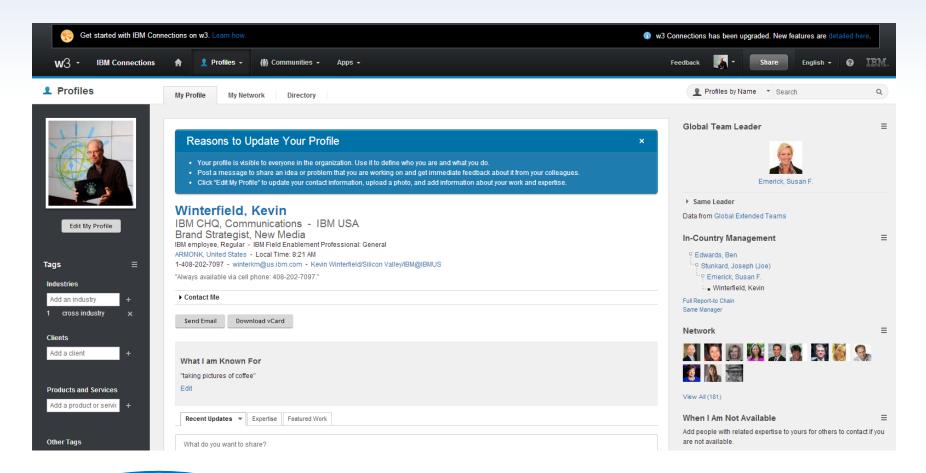


Intranet



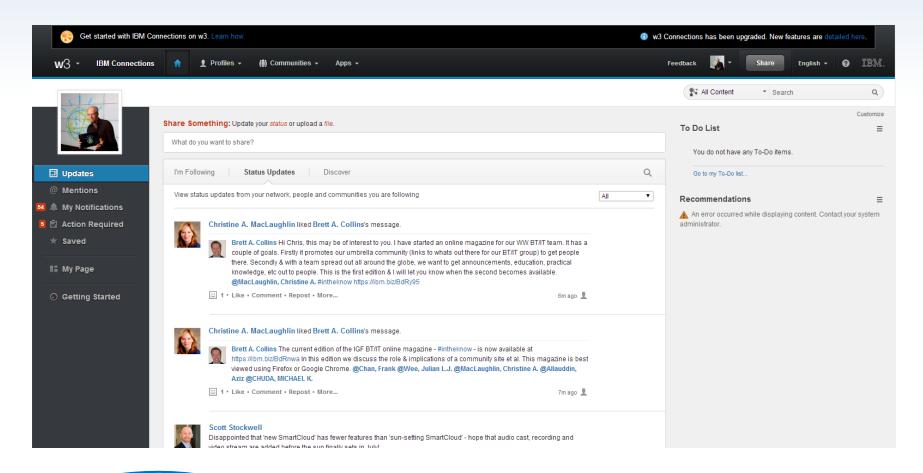


Intranet: Employee Profiles



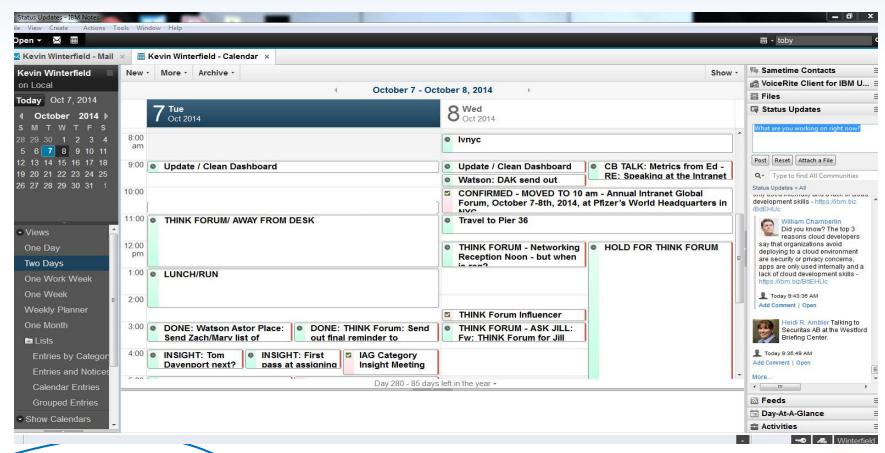


Employee Feeds





Integrated Inbox and Calendar and...



Case Study

BT Group



BT Today

Page last updated: Wed 08 Jan 2014 09:13 GMT

BT A-Z

ABCDE

WEALTH CREATION:

Top Stories



Published on Wed 08 Jan 2014 08 BT's Media & Broadcast team (1) glided into the New Year - winf

contract for ITV's Dancing on Ic-

4 comments

Essentials

About me

- Beat That
- BT Today Classifieds
- Compliance
- Expenses
- Family & You Portal
- Gifts and hospitality registration
- Give As You Earn
- Health and wellbeing
- Job vacancies
- Leave (eLeave)
- New to BT
- Payslips
- Personal information
- Route2Learn
- Safety
- Security

Buildings

- Access ID (BASOL)
- Our Buildings
- Room and desk bookings

Communications BT Conferencing

Key Business

- Email (web access)
- Employee Products
- Mail Services

Computing

- CAMS (20C/21C Access)
- FixIT (Computing services)
- Gatekeeper
- IT & Telephony Orders
- Order gateway
- Passwords Advice & Resets

People

- Absence Reporting
- Ask HR
- Better people manager
- BT People System
- BT Transition Centre
- eOrganisation
- Overtime
- Pensions
- People Networks
- Performance
- Recruitment

Travel, buy and supply

- BT Group Procurement
- BT Supply Chain
- Carshare scheme
- Purchasing (iBUY)
- Travel

BT Help

■ Vehicles

Working in BT

- Anti-corruption & bribery
- Ask an Expert
- BT Library
- BT New Ideas scheme
- BT's strategy
- BT-wide Professional Communities
- Confidential hotline
- Intellact
- Knowledge and collaboration
- Learning and development
- Recognition
- Refer A Friend
- Shares
- The Way We Work
- Volunteering

More Essentials >

World Clocks

Blog Central

March 2014

■ The Little Bird Foundation

- Spring Charity Ball in

Ipswich, Suffolk - 29th

II The Little Bird Footblation

- Spring Charity Ball in



New York 04:24 09:24 London Brussels 10:24 New Delhi 14:54 Hong Kong 17:24

All World Clocks >

Latest News



- Mon 06 Jan 2014 12:55 GMT Gavin Patterson
- has called for everyone to take action to make a "noticeable difference" to the experience

customers receive

- BT initiative creates ripple effect
- BT showcases services at Scottish Parliament
- BT investment leads to faster broadband speeds

Think 'customer first', says Gavin

- Catch up on the BT headlines
- Speed is key to €4.1m deal
- Sabbatical leads to online style business

3. January sale offers lowest BT Infinity prices

- 4. CBE for new BT board member
- 5. Teamwork helps BT cut cool £1m off energy bill

Your Stories



A Staples diet for Christmas

2 comments



Gamers of BT! 27 comments







Discover what's new in the world of social media



Bronze bust honours telecoms pioneer



14 comments

Previous Your Stories > Submit your story >

Your Views



Were your holiday travel plans affected by the weather?

Q6 comments

Previous Your Views >

Essentials

Around BT

Key Business

WebEx

Healey and

Tarboton on

Richard

energy saving

BT Help

About me

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- Family & You Portal
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- Give As You Earn
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Communications

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- Shares
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More Essentials >

CIENT

BT Today – the facts

- 2,000 comments per month (90 comments per working day)
- From 1,500 individuals
- 6,000 individuals have commented on the site (7% of employees)
- 30-40k unique visitors daily (40-45% of employees)
- 275k page views per day (each person looking at about 8 pages).





Garner, JD, Joe, BR First day at school yesterday for Zyg...



You, Wilkie, CM, Craig, BVHA R, Rowland, A, Abigail, CRG R, and 7 others like this.
 September 04 Unlike Reply …

Collapse replies



Frost,M,Matthew,CWAR1 R Nice to see our senior leaders using this platform. Welcome to **#myprofile** @**Garner,JD,Joe,B** R. Hope Zyg had a good day. I've got all that to look forward to next year.

September 04 Like ...



Rothschild, D, Dan, TAS3 R hi @Garner, JD, Joe, BR, I have to ask, but is Zyg is short for something? My youngest started today. Tempus fugit.

September 04 Like ...



Group Read



Latest news

News by community

Personalisation -

My recent emails

Community RSS feeds

Admin

Hello Richard

Welcome to Group Read, where you'll find important news and briefings relevant to your role in Group functions. Please take a moment to personalise it so that you receive the most relevant news to you.

FEATURED ARTICLE



Do you have questions regarding BT TV?

Gavin Patters on will be talking about the latest on BTTV in the next episode of AudioByte. Send your question or idea on BTTV now and join the AudioByte conversation. We'd love to hear from you.

Read more

GROUP FUNCTIONS

More >



15 Sep 2014 13:00 Good to do

Do you have que stions regarding BT

Gavin Patterson will be talking about the lateston BT TVin...

Friends

15 Sep 2014 10:51 Good to do

World Alzhe imer's Month brings focus to dementia

September is World Alzheimer's Month - this year's focus is ...



11 Sep 2014 15:38 Good to do

Two weeks to go... keep clocking up the miles

We're six weeks into the BUPABT Ground Miles 8-week challen

Committee of the contract of t

MY NEWS FEED

Search

Filter



15 Sep 2014 11:38 Good to read

BT he lps lead WEF debate on innovation

Creating value through innovation is the keytheme of the Wo...



15 Sep 2814 18:51 Good to do

World Alzhe imer's Month brings focus to dementia

September is World Alzheimer's Month - this year's focus is ...



15 San 2014 10 15 Good to do

BT Local Leaders - first round of

Over 70 BT people are working

through the first round of tra...



12 Sep 2014 18:09 Good to do



Another update from the Customer First team.



11 Sep 2014 15:38 Good to do

Two weeks to go... keep clocking up

We're sixweeks into the BUPA/BT Ground Miles 8-week challen...



09 Sep 2014 10:16 Good to read

We're thinking customer first...

Bycalling them back when we've promised to and ringing ahea...

MY DIARY DATES

More ▶

If you see an empty box for my diany dates it mean syou don't currently have any in Group Read



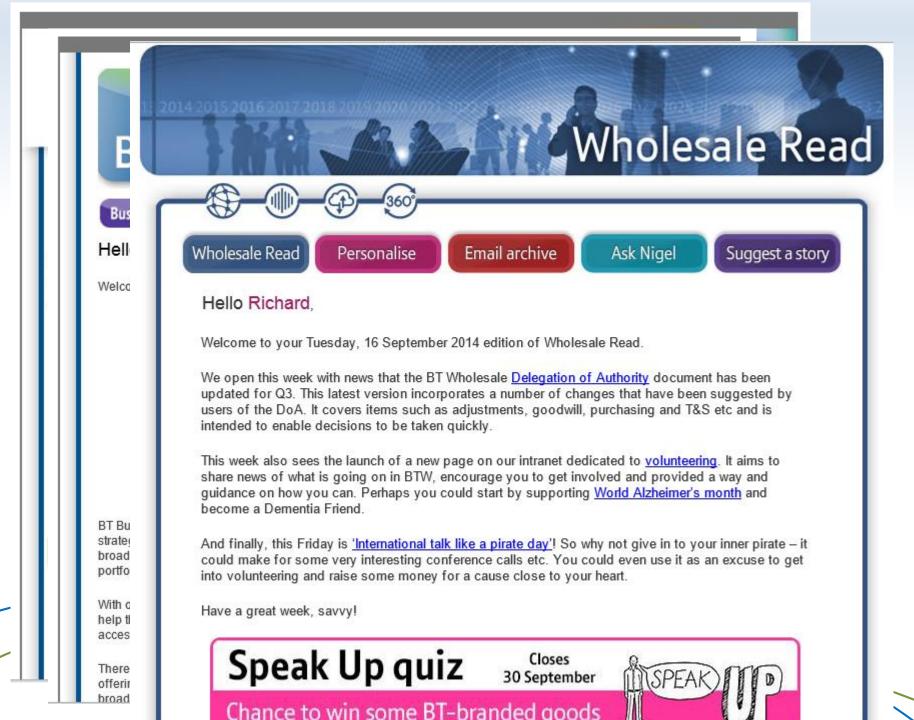
Help your sports club, become a BT Local Leader











According to 3,500 employees

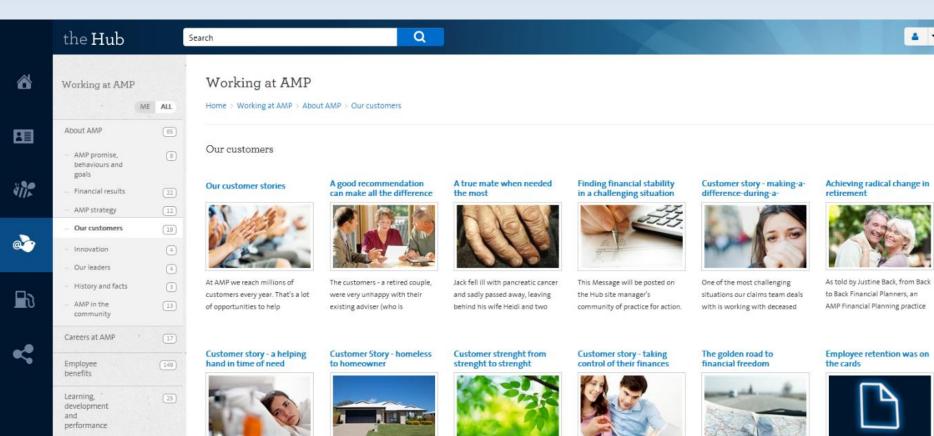
- 85% satisfied/very satisfied with internal communications (63% in 2011)
- 4% dissatisfaction (21% in 2011)
- 50% employees think BT Today 'essential'
- 67% have taken part in on-line conversation (9% in 2011)
- 87% use the intranet every day



Other Cherries

Utilet Cherries







Sometimes we need to take a moment to think outside the square and take a different

Pay and leave

Policies

safety

Workplace



Financial planner, Mark Chaston, from JVA Financial Services, an AMP Financial Planning practice



2011, she was diagnosed with breast cancer. With some farsighted financial planning from



Recently Justine Back from Back to Back Financial Planners, an AMP Financial Planning practice



When Ray and Valerie Thomas want freedom they unleash their prized Honda Gold Wing touring



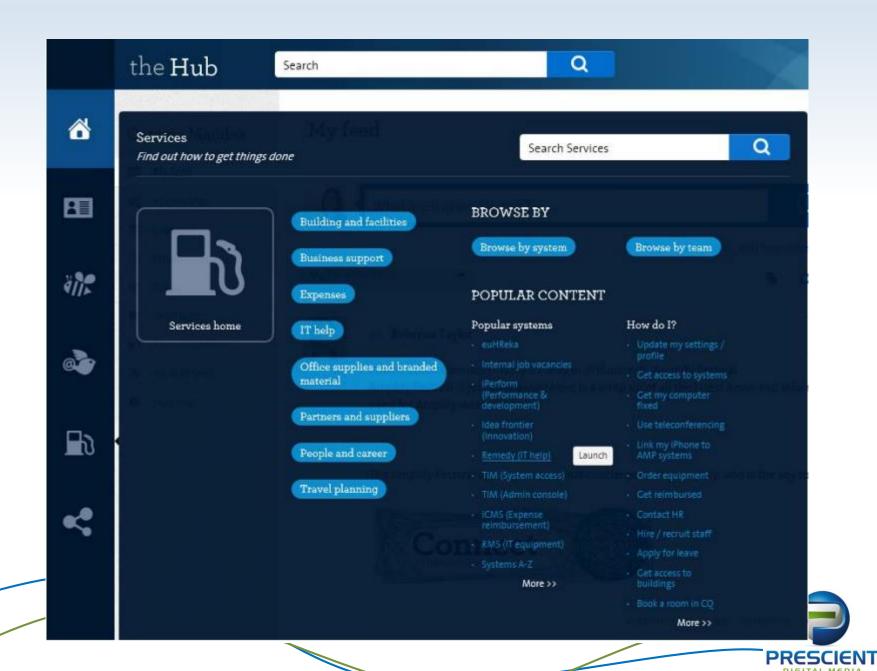
Recently Financial Planner Marc Orchard helped a customer with more than just financial advice.

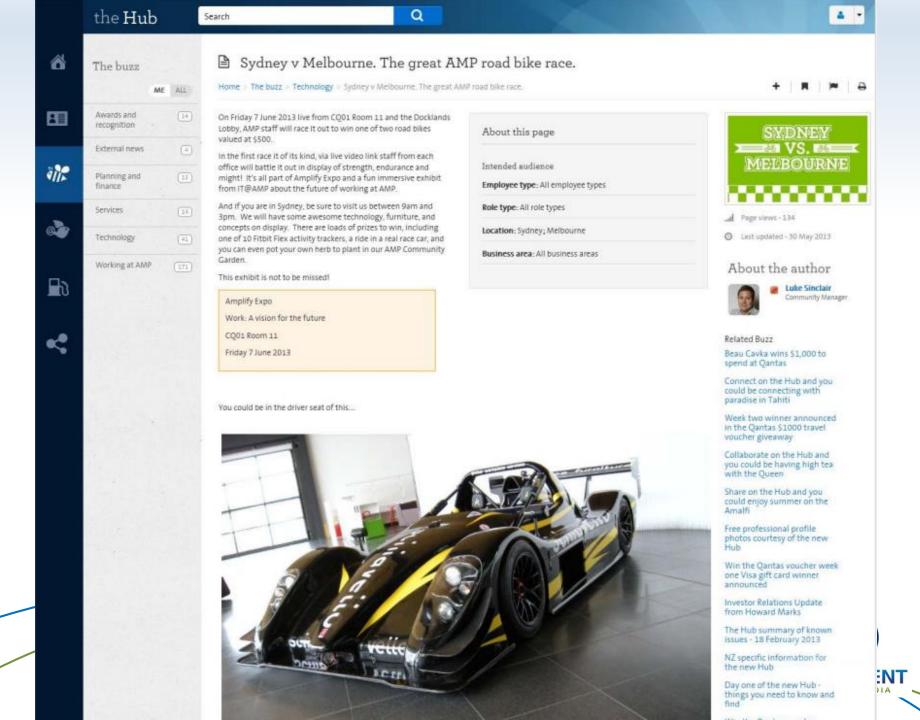


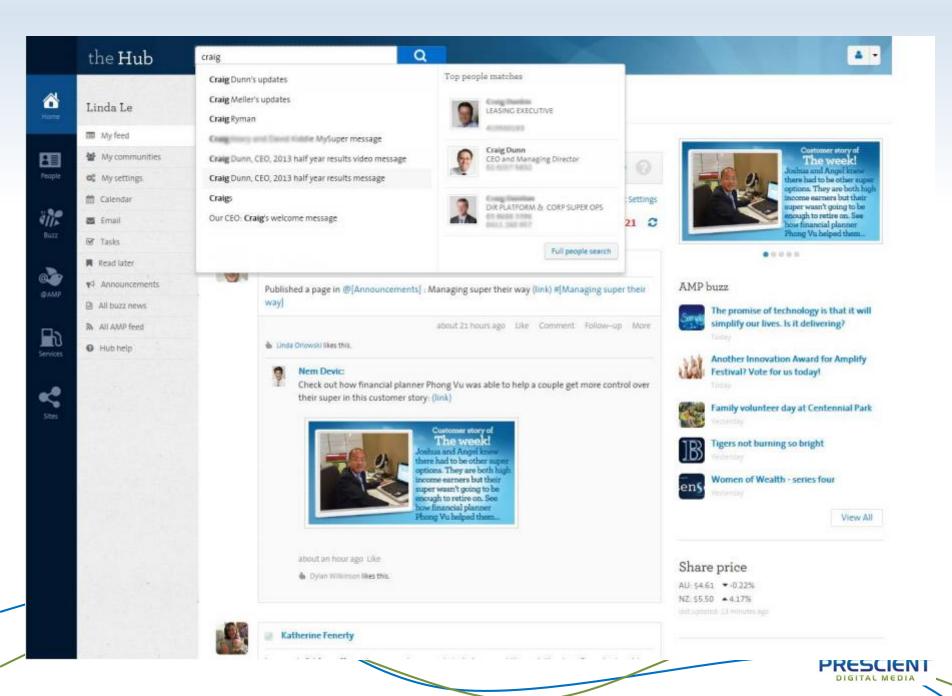


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David Kong honored with Lifetime Achievement Award

Register today for your District Meeting

Best Western Supply to be streamlined

Spring Promotion offer runs through April 6

Coming soon: scheduling for Google Business Photos

SWIPE, TAP, CLICK.



Spring Promotion offer runs through April 6

Because of the great results we have seen, our Internet Only offer will continue with the Best Western Rewards (BWR®) Spring Promotion and run through April 6, 2014.

Jan. 30, 2013

Welcome

Cathy Krznarich



Phoenix, Arizona

Focus: Best Western Supply



View BW Supply endorsed suppliers of general products by product category or alphabetically.

Learn more »

Top Stories

New partnership with MiLB.com to drive revenue

Feb. 24, 2014

More News »

More»

Beginning this year, Best Western is the Official Hotel of MiLB.com, the digital presence for more than 150 Minor League Baseball teams in 15 leagues.

Best Western again wins Compuware "Best of Web" award

Best Western International has once again brought home the Gold in the race for the fastest and most reliable website in the hotel industry.

"Be a Travel Hero" on Facebook

Feb. 18, 2014

Feb. 21, 2014

In support of our Spring Promotion campaign, Best Western has launched a new promotion on Facebook.

Upcoming Events

Spring 2014 District Meetings

March 9-11

Travel Exchange, San Diego, California

March 24-28, 2014

World's Biggest Thank You

More Dates »

Video: Tribute to David



HSMAI has honored David Kong with its Lifetime Achievement

Award. Congratulations, David! Watch video »

Insights



Marketing & Sales: what does the future hold? Feb. 26, 2014 Senior Vice President Dorothy Dowling shares her best predictions for the future of marketing and sales.

Best Practices

More Best Practices »

Is your hotel pet-friendly?

Feb. 12, 2014

Stack complimentary welcome gifts at the front deck for your four legged

Important Dates

Feb. 3 - April 6, 2014 Spring Promotion

More Dates »

Feb. 1, 2013

View All Blogs >>

Jan 3 '13

Jan 3 '13



mybestwestern.com

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Home	About BWI	Brand Standards	Hotel Operations	Marketing & Sales	Training
Subsection Content page	Subsection Content page	Subsection	Subsection	Subsection Content page	Subsection Content page
Content page	Content page Content page	Content page Content page	Content page Content page	Content page	Content page
Content page	Longer content page	Longer content page	4th level page	Longer content page	4th level page
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	Content page	Content page	page name	Subsection	page name
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Content page	Content page	Subsection	4th level page	Content page	4th level page
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	with multi-line name	Content page	Content page	with multi-line name	Content page
4th level page	Content page	Longer content page	Content page	Content page	Content page
	Longer content page with multi-line name	with multi-line name		Content page	



Meet our newest member.

Video Room



Setting a new standard for service; view our latest video

More Videos >>

Sales Communities for Sales Champions coming soon

Through Sales Communities, Sales Champions can enhance their sales skills specific to market and hotel type through quarterly conference calls. Sign up today!

World's Biggest Thank You slated for April 8-12

Jan 30, 2013 Join Best Western for our 13th annual World's Biggest Thank You, scheduled for April 8-12, focusing on travel agents, AAA/CAA, corporate clients and others

Blogs



David Kong

As we move into 2013, ensuring brand relevance in the Internet world is the biggest challenge facing hotel brands.

Best Practices

View Best Practice Discussion Board >>

Match status in competitors' loyalty programs.

If you discover a customer is an elite member of a competitor's hotel rewards program, offer the same status in the Best Western Rewards program, even if they are a new enrollee.

Spring Promotion

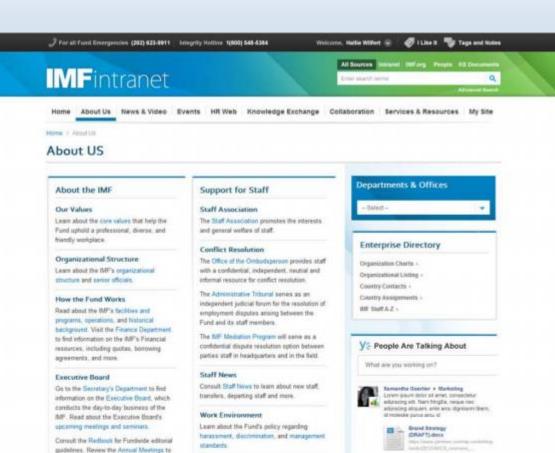
April 30, '13 Decision date for descriptor

Dates to Note





Confidential: See re



Policies and Procedures

the IMF

GAOs Administrative and operational policies are called General Administrative Orders (GAOs), GAOs are supplemented by Staff Bulletins

learn about how these shape business at

Working Outside of the Fund Financial Confects of Interest Information Security

IMF Communications Toolkit

Find resources for all your external outwach, including up-ts-date talking points and relevant material to help in outreach with policymakers, opinion makers, the media and others.

New at the Fund? If you are a new Fund employee, the following resources will help you get your bearings

Visit IMF Clubs to interact with colleagues. through extracurricular activities and

. Getting started in the Fund

IMF Clubs

organizations.

. Join the Yammer group for New Staff

+ MF 101 Presentations



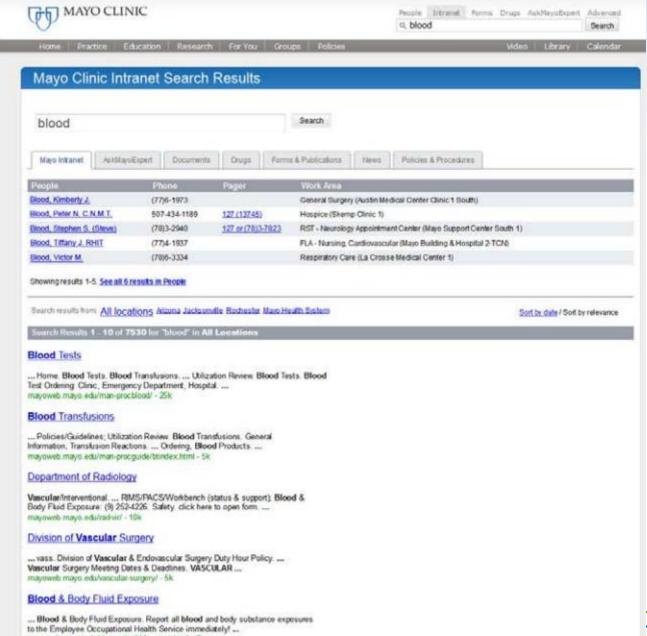


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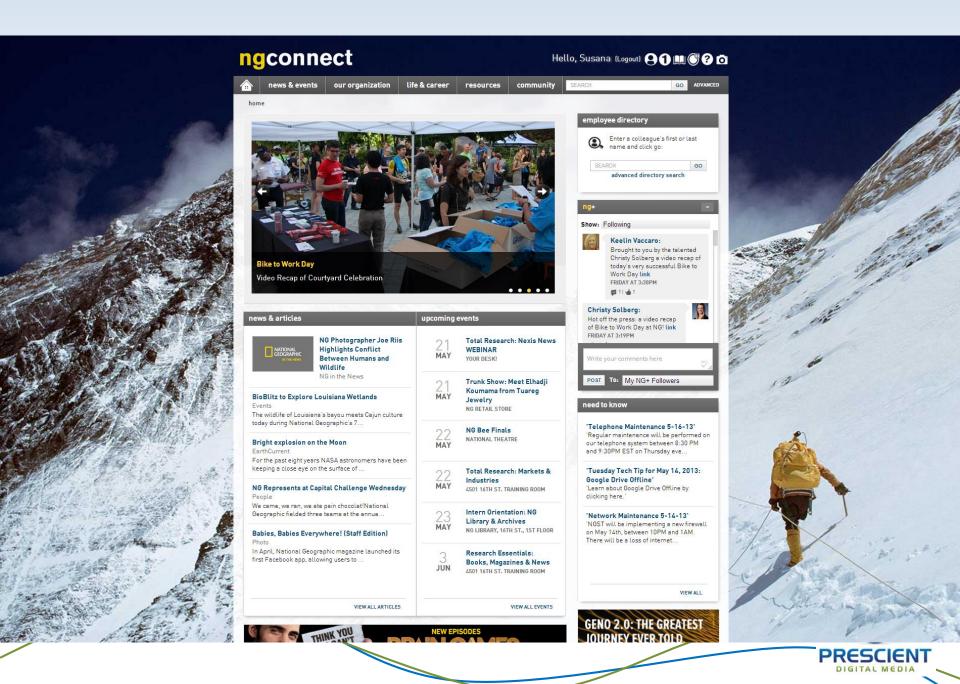
Video | Litrary | Calenda

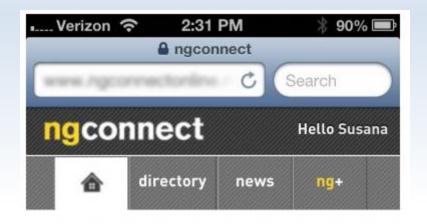












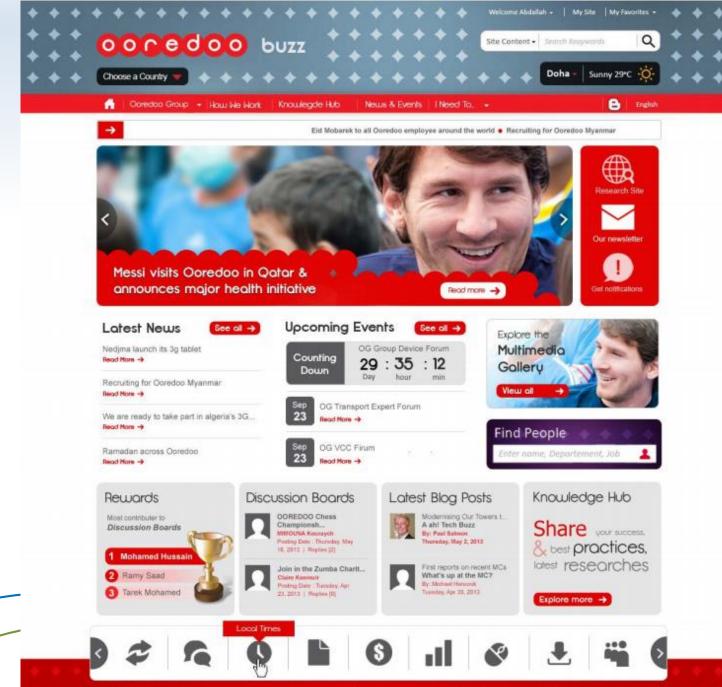


- BioBlitz Closes in Louisiana's Jean
- Lafitte National Park
- NG Photographer Joe Riis Highlights
 Conflict Between Humans and Wildlife
- - Preliminary Round Determines Top 10
- Bee Finalists
- BioBlitz to Explore Louisiana Wetlands
- Bright explosion on the Moon

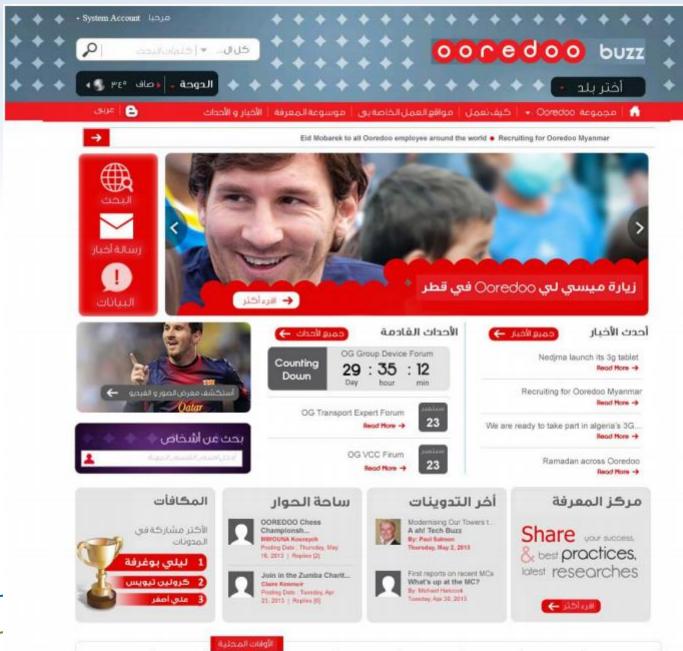
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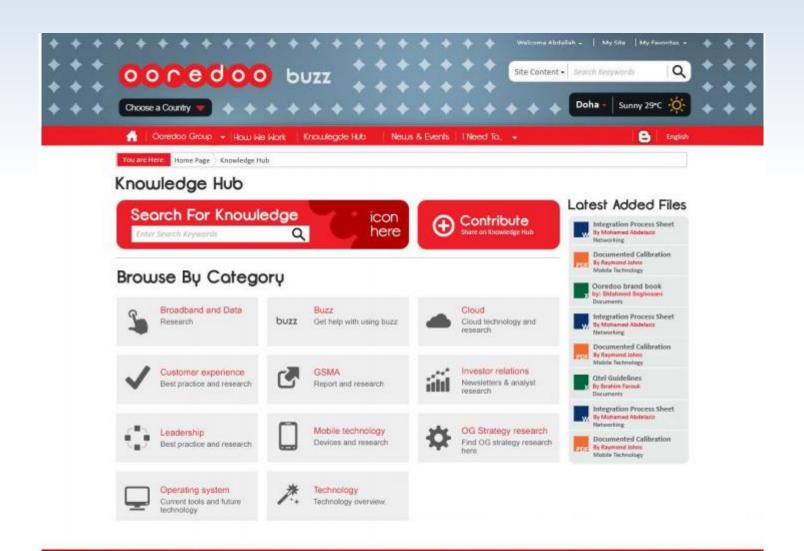


Coredoo acquate retabliquequist









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Lessons



1/3 of IT projects exceed budgets and schedules by almost 100% in small to mid-size companies (Gartner)



Marketing
Communication
Training
Search
Change Management
Adoption & Participation

Gap Analysis
Business Requirements
User Requirements
Benchmarking
Social Media Readiness

Alanning

Development
Integration
Project Management
Vendor Management
Content Development
Content Migration

PROJECT METHODOLOGY

Adoption

Strategic Planning
Governance
Functional Planning
Business Case
Information Architecture
User Experience (Design)

Technology

Technology Audit
Functional Specifications
Solution Evaluation
Vendor Selection
Implementation Roadmap



Intranet Insight > PrescientDigital.com



Intranet Insight

Listen, Understand, Deliver,

In This Issue

New Whitepaper: SharePoint Governance

Webinar: Intranet and SharePoint Governance

SharePoint for Intranet Governance

5 Common Portal Problems and their Solutions

Prescient Presents

New Whitepaper: SharePoint Governance

SharePoint has become a dominant force in the world of intranet technology and is changing the way organizations think about governing and managing an intranet.

Download Prescient's latest whitepaper "SharePoint Governance" (38 pages, PDF)





Volume 6 Issue 10

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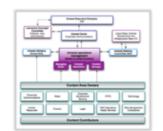
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Quick Links

Webinar: Intranet and SharePoint Governance

Join Prescient for a webinar on April 24, 2012 for a discussion of various intranet governance models and the roles and responsibilities of all involved - from champions, to editors, to content contributors.





Questions

QUESTIONS



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